

U.S. PTO
29/288330
06/06/2007

Form PTO-1595 (Rev. 06
OMB No. 0651-0027 (e)

06-19-2007

U.S. DEPARTMENT OF COMMERCE
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COVER SHEET
ONLY

and the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

JOSEPH A. SUTTON

Execution Date(s) May 29, 2007

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other

2. Name and address of receiving party(ies)

Name: JAY FRANCO & SONS, INC.

Internal Address: JAY AT PLAY DIVISION

Street Address: 295 Fifth Avenue
suite 312

City: New York

State: New York

Country: USA Zip: 10016

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

29/288330

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: EZRA SUTTON PA

Internal Address:

Street Address: 900 Rt. 9 North, Suite 201
Plaza 9 Building

City: Woodbridge

State: New Jersey Zip: 07095

Phone Number: 732-634-3520

Fax Number: 732-634-3511

Email Address: esutton@ezrasutton.com

6. Total number of applications and patents involved:

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers
Expiration Date

b. Deposit Account Number

Authorized User Name

9. Signature:

Signature
EZRA SUTTON

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

PATENT

REEL: 019455 FRAME: 0025

ASSIGNMENT

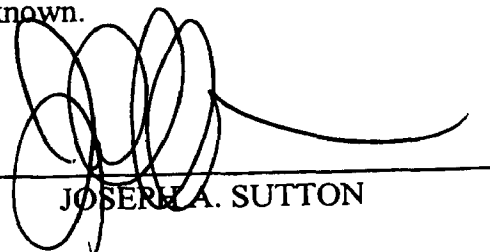
WHEREAS, JOSEPH A. SUTTON (hereinafter "Assignor"), has invented a new and original design for a **CARRYING BOX WITH BUILT-IN SPEAKERS** for which an application for the United States Letters Patent was executed on even date herewith, and

WHEREAS, JAY FRANCO AND SONS, INC., JAY AT PLAY DIVISION, a corporation of the State of New York, having a principal place of business at 295 Fifth Avenue, Suite 312, New York, New York 10016 (hereinafter "Assignee"), is desirous of acquiring all right, title, and interest in and to said invention and any Letters Patent that may be granted therefor;

NOW, THEREFORE, in consideration of One (\$1.00) Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and sets over to Assignee the entire right, title, and interest for the United States of America and all other countries in and to said invention and the aforesaid application for Letters Patent, all original, divisional, continuation, substitute, or reissue applications and patent applied for or granted therefor in the United States of America and all other countries, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said invention or improvements resulting therefrom to said Assignee herein, as assignee of the entire interest therein; and the Assignor, for itself and its legal representatives, heirs, and assigns does hereby agree and covenant without further remuneration to execute and deliver all divisional, continuation, reissue, and other applications for Letters Patent on said improvements, and all assignments thereof to said Assignee or its assigns, to communicate to said Assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid Assignee, its successors, assigns, and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said application to be borne and paid by said Assignee.

Assignor hereby authorizes Ezra Sutton, Reg. No. 25, 770, of Plaza 9, 900 Route 9, Woodbridge, New Jersey 07095, (732) 634-3520, its attorney to insert on this deed the filing date and serial number of said application, when known.

May 29, 2007



JOSEPH A. SUTTON