

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Paul Stead		05/18/2007
RECEIVING PARTY DATA		
Name:	STREETBROADCAST LTD	
Street Address:	6 Orchard Court, Binley Business Park	
Internal Address:	Harry Weston Road	
City:	Coventry	
State/Country:	UNITED KINGDOM	
Postal Code:	CV3 2TQ	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29278996	
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	63037.U4/0910.2	
NAME OF SUBMITTER:	Robert O. Fox	
Total Attachments: 1		
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PATENT  
REEL: 019455 FRAME: 0165

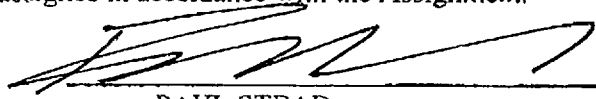
## ***Assignment***

I, **Paul Stead**, a citizen of the United Kingdom, having a mailing address of The Brewery Limited, 43 Harwood Road, London SW6 4QP, United Kingdom, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign to **STREETBROADCAST LTD**, having its principal place of business at 6 Orchard Court, Binley Business Park, Harry Weston Road, Coventry CV3 2TQ, United Kingdom, its successors, assigns and legal representatives, the entire right, title and interest throughout the world in and to all subject matter invented by me and disclosed in the application identified below:

Title	ADVERTISING DEVICE
Application No.	29/278,996
Filing Date	April 17, 2007
Confirmation No.	3438

and in and to all Letters Patent and all Convention and treaty rights of all kinds, in all countries throughout the world, for all such subject matter. I agree to sign all papers necessary to secure all said Letters Patent to the above assignee in accordance with the Assignment.

18/5/2007  
Date of Execution of Assignment

  
PAUL STEAD