PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Michael Hart Ricereto	05/01/2007

RECEIVING PARTY DATA

Name:	Newell Operating Company	
Street Address:	10B Glenlake Parkway, Suite 600	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30328	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29279449

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	503442.00554

NAME OF SUBMITTER: Paul J. Nykaza

Total Attachments: 1

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PATENT REEL: 019456 FRAME: 0783

ASSIGNMENT

Application No. 29/279,449

Filing Date: May 1, 2007

IN CONSIDERATION of good and valuable considerations, the receipt of which is hereby acknowledged, the entire right, title and interest in the invention or improvements of the undersigned in a "BATHROOM HARDWARE SUPPORT" and in the application for Letters Patent of the United States therefor, executed by the undersigned concurrently herewith and in any reissue or extension of any Letters Patent that may be granted upon said application are hereby assigned by the undersigned to NEWELL OPERATING COMPANY, a Delaware corporation, and the successors, legal representatives and assigns of NEWELL OPERATING COMPANY (hereinafter collectively called said "Assignee"), and the Commissioner of Patents is hereby authorized and requested by the undersigned to issue said Letters Patent to said Assignee.

FOR SAID CONSIDERATIONS, it is hereby agreed by the undersigned, upon the request of said Assignee, to execute any necessary and proper oaths or affidavits relating to said application or required for the filing or prosecution of any Divisional, Continuation or Continuation-In-Part application thereof or for the filing or prosecution of any application for the reissue or extension of any Letters Patent that may be granted on said invention or improvements that said Assignee may deem necessary or expedient, and for the said consideration it is further agreed by the undersigned, upon the request of said Assignee, in the event of said application or any division thereof, or Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in interference, to cooperate to the best of the ability of the undersigned with said Assignee in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, and further to perform, upon such request, any and all affirmative acts to obtain said Letters Patent and vest all rights therein hereby conveyed in the said Assignee as fully and entirely as the same would have been held and enjoyed by the undersigned if this Assignment and sale had not been made. And for the said considerations the entire right, title and interest in said invention or improvements, including all priority rights, and the right to claim priority rights and the privileges and benefits thereof, including those under the International Convention, and all other conventions, and the right to file applications for patent in said Assignee's own name for said invention or improvements in each and every country of the world are hereby Assigned and granted by the undersigned to said Assignee. It is further agreed by the undersigned, upon the request of said Assignee, to execute any and all documents that shall be required of the undersigned to be executed in connection with any and all applications for foreign letters patent therefor, including the prosecution thereof, and to execute any and all documents necessary to vest title in said foreign applications and patents in said Assignee. The attorneys of record in said application for patent are hereby authorized and requested by the undersigned to insert in this Assignment the date and Application Number thereof in the places provided therefor.

, 2007, Michael Hart Ricereto appeared before me, a notary public in and for the state and county aforesaid, and acknowledged that he freely and voluntarily subscribed and executed the foregoing Assignment for the purposes and uses therein expressed.

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PATENT REEL: 019456 FRAME: 0784

RECORDED: 06/20/2007