

A10 81-40

IAP13 Rec'd PCT/PTO 12 JUN 2007

B/O FORM PTO-159

06-20-2007



103418072

FORM COVER SHEET
JTS ONLY

11/792858

U.S. Department of Commerce
Patent and Trademark Office

To the Commissioner for Patents: Please receive the enclosed original documents or copies thereof.

1. Name of Conveying Party(ies):

Samuel ICHT
Sharon MAAYAN☐ Additional names of conveying parties attached.

3. Nature of Conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other:

Execution Date: June 6, 2006

2. Name and Address of Receiving Party(ies):

Name: Photo Print Soap Ltd

Internal Address:

Street Address: Lemerchav St. 10

City, State, Zip: Ramat Hasharon, Israel 47216

☐ Additional name(s) and address(es) attached.

4. (A) Patent Application Number(s):

PCT/IL/01338

4. (B) Patent Number(s):

11/792858

If this document is being filed together with a new application, the execution date of the application is:

6/11/07

☐ Additional Numbers Attached.

Title: Means And Method Of Printing Upon A Soap Bar

5. Name and Address of Party to whom Correspondence Concerning this Document Should be Mailed:

Name: Richard E. Fichter
Registration Number 26,382
Address: Bacon & Thomas, PLLC
625 Slaters Lane Fourth Floor
Alexandria, VA 22314

Total Number of Applications and
Patents Involved:

1

7. Total Fee:
(37 CFR 3.41)

\$40.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit Account Number:

02-0200

ATTACH DUPLICATE COPY OF THIS PAGE IF PAYING BY DEPOSIT ACCOUNT

DO NOT USE THIS SPACE

9. Statement and Signature:

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Richard E. Fichter

6/11/07

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments and document: 3

AP13 Rec'd PCT/PTO 12 JUN 2007

11/792858

ATTORNEY/DOCKET NO:

ASSIGNMENT BY INVENTOR(S) OF U.S. APPLICATION

WHEREAS, I am the original, first and sole inventor and I own (if only one name is listed below) or an original, first and joint inventor and the joint inventors own (if plural names are listed below) (referred to as "ASSIGNOR" below) the subject matter which is claimed and for which a patent is sought on the invention (referred to as the "INVENTION" below) entitled:

Title:

MEANS AND METHOD OF PRINTING UPON A SOAP BAR

the specification of which (check one):

<input checked="" type="checkbox"/>	is executed on even date herewith.	
<input type="checkbox"/>	was filed on (day-month-year)	as U.S. Application Number
<input type="checkbox"/>	was filed on (day-month-year)	as PCT Application Number
<input type="checkbox"/>	was executed on the following date(s) (day-month-year)	

WHEREAS,

PHOTO PRINT SOAP LTD

having a postal address of
Lernerchav St. 10, 47216
Ramat Hasharon, ISRAEL


(referred to as "ASSIGNEE" below) desires to acquire the entire right, title and interest in and to the same in the U.S.;


NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assign and transfer unto ASSIGNEE, the entire right, title, and interest in and to said INVENTION and application throughout the United States of America, including any and all patents granted on any division, continuation, continuation-in-part and reissue of said application.

ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent applications in the United States for said INVENTION, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said INVENTION, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE's expense, to identify and communicate to ASSIGNEE at ASSIGNEE's request documents and information concerning the INVENTION that are within ASSIGNOR's possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR's obligations under this instrument shall extend to ASSIGNOR's heirs, executors, administrators and other legal representatives.

ALSO, ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all patents referred to above to ASSIGNEE, as the ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE's sole use and behoof; and for the use and behoof of ASSIGNEE's legal representatives and successors, to the full end of the term for which such patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

ASSIGNOR authorizes any member of the firm of Bacon & Thomas, PLLC to insert or complete any information in this document needed to effect its recordal in the U.S. Patent and Trademark Office.

Full Name of First or Sole Inventor ICHT, Samuel	Post Office Address Lernerchav St. 10, 47216 Ramat Hasharon, Israel
Citizenship Israel	Residence (city, and either state or foreign country, MPEP §605.02) Ramat Hasharon, Israel
Date	Signature 
Witness Name	Witness Signature (not required for recordal)

Full Name of Additional Inventor MAAYAN, Sharon	Post Office Address Moshav Tsafirim, 99830 Mobile Post Haifa, Israel
Citizenship Israeli	Residence (city, and either state or foreign country, MPI-P §605.02) Moshav Tsafirim, Israel
Date 06/11/07	Signature 

11-JUN-2007 09:45 From: PATENT

REEL: 019459 FRAME: 0680

RECORDED: 06/12/2007

To: 703 683 1080

P.S. 7