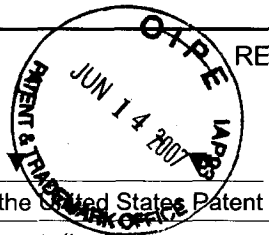


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Docket No.: 1421-239 DES

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☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

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29/285,364

March 28, 2007

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5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darren Kang

Registration No. 51,859

Address: Hoffmann & Baron, LLP

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PATENT

REEL: 019460 FRAME: 0188

Attorney's Docket No.: 1421-239 DES

PATENT

For: ☒ U.S. and/or ☒ Foreign Rights
For: ☒ U.S. Application;
☐ U.S. Provisional Application;
☐ U.S. Patent; or
☐ PCT Application;
By: ☒ Inventors or ☐ Present Owners

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS: (inventor(s) or person(s) or entity(ies) who own the invention)

Hiba Kilany

Name

Saatchi & Saatchi - Beirut - SAL
Quantum Tower, Charles Malek
Avenue
Saint Nicolas, Achrafeih

Address

Beirut LebanonLebanese

Nationality

(If assignment is by person or entity to whom invention was previously assigned and this was recorded in PTO add the following)

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hereby sells, assigns and transfers to

ASSIGNEE:

Cadbury Schweppes PLC

(Type or print name of ASSIGNEE)

25 Berkeley Square

Address

London, United Kingdom W1J 6HBBritish Company

Nationality

Assignment of Invention - Page 1 of 3

PATENT

REEL: 019460 FRAME: 0189

and the successors, assigns and legal representatives of the ASSIGNEE,

(complete one of the following)

- ☒ the entire right, title and interest
☐ an undivided _____ percent (____%) interest

for the United States and its territorial possessions

- ☒ and in all foreign countries, including all rights to claim priority,

in and to any and all improvements which are disclosed in the invention entitled:

PACKAGING

and which is found in

(check and complete (a), (b), (c), (d), (e), (f), or (g))

- (a) ☐ U.S. patent application executed on even date herewith
 (b) ☐ U.S. patent application executed on _____
 (c) ☐ U.S. provisional application naming the above inventor(s) for the above-identified invention.
 ☐ Express Mail label No.: _____, mailed: _____
☒ To comply with 37 CFR 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known
 (d) ☒ U.S. application Serial No. 291834 filed on March 28, 2007
 (e) ☐ International application No. PCT/_____/_____
 (f) ☐ U.S. Patent No. _____ issued _____
 ☐ A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.
 (g) ☒ and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to Letters Patent any re-issue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

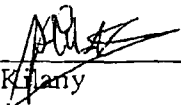
ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said

Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand and seal this

WARNING: Date of signing must be the same as the date of execution of the application if item (a) was checked above.

Date: X 09/05/07
Date of signing

X 
Hiba K. Hany

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized then it will only be prima facie evidence of execution 35 USC 261. Use next page if notarization is desired.