Client Code: EIP34.001C1

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1. Name of conveying party(ies): (List using letters or numbers for multiple parties) 1. Paul Laurence Reynolds 2. Alan George Stidwell Additional name(s) of conveying party(ies) attached? () Yes (X) No 3. Nature of conveyance: (X) Assignment () Security Agreement () Merger () Change of Name () Other: Execution Date: (List as in section 1 if multiple signatures) 1. June 13, 2007 2. June 12, 2007 5. Party to whom correspondence concerning document should be mailed: Customer No. 20,995 Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14th Floor Irvine, CA 92614 Return Fax: (949) 760-9502	 Name and address of receiving party(ies): Name: Orange SA Street Address: 50 George Street City: London State: ZIP: W1U 7DZ Great Britain Additional name(s) of receiving party(ies) attached? () Yes (X) No US or PCT Application number(s) or US Patent number(s): (X) Patent Application No.: 11/723,564 Filing Date: March 20, 2007 Additional numbers attached? () Yes (X) No Total number of applications and patents involved: one (1)
Attorney's Docket No.: EIP34.001C1 7. Total fee (37 CFR 1.21(h)): \$40	8. Deposit account number: 11-1410
(X) Authorized to be charged to deposit account	Please charge this account for any additional fees which may be required, or credit any overpayment to this account.
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PATENT REEL: 019462 FRAME: 0349

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Application No.: 11/723,564 Filing Date: March 20, 2007

ASSIGNMENT

WHEREAS, We, Paul Laurence Reynolds, a Great Britain citizen, residing at St. James Court, Great Park Road, Almondsbury Park, Bradley Stoke, Bristol BS32 4QJ Great Britain, and Alan George Stidwell, a Great Britain citizen, residing at St. James Court, Great Park Road, Almondsbury Park, Bradley Stoke, Bristol BS32 4QJ Great Britain, have invented certain new and useful improvements in a SYSTEMS AND METHODS OF CONTROLLING ONE OR MORE CHARACTERISTICS OF A SERVICE for which we have filed an application for Letters Patent in the United States, Application No. 11/723,564, filed on March 20, 2007;

AND WHEREAS, Orange SA (hereinafter "ASSIGNEE"), a Corporation, with its principal place of business at 50 George Street, London W1U 7DZ Great Britain, desires to acquire the entire right, title, and interest in and to said improvements and said Application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said application including all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND WE HEREBY covenant and agree that we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this $\frac{13}{2007}$ day of

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 12 day of JUNE 2007

Witnessed by:

3774259/ndb/051607

RECORDED: 06/21/2007

PATENT

REEL: 019462 FRAME: 0351