

PATENT ASSIGNMENT

Electronic Version v1.1
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| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | |
|--|---|---------------|----------------|---------------------|------------|----------------|------------|----------------|------------|------------------|------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | |
| <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Patrick O'Sullivan</td> <td>06/21/2007</td> </tr> <tr> <td>Edith H. Stern</td> <td>06/13/2007</td> </tr> <tr> <td>Robert C. Weir</td> <td>06/17/2007</td> </tr> <tr> <td>Barry E. Willner</td> <td>06/15/2007</td> </tr> </tbody> </table> | | Name | Execution Date | Patrick O'Sullivan | 06/21/2007 | Edith H. Stern | 06/13/2007 | Robert C. Weir | 06/17/2007 | Barry E. Willner | 06/15/2007 |
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| Patrick O'Sullivan | 06/21/2007 | | | | | | | | | | |
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| Barry E. Willner | 06/15/2007 | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | |
| Name: | International Business Machines Corporation | | | | | | | | | | |
| Street Address: | Armonk | | | | | | | | | | |
| City: | Armonk | | | | | | | | | | |
| State/Country: | NEW YORK | | | | | | | | | | |
| Postal Code: | 10504 | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | |
| <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11767008</td> </tr> </tbody> </table> | | Property Type | Number | Application Number: | 11767008 | | | | | | |
| Property Type | Number | | | | | | | | | | |
| Application Number: | 11767008 | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | |
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| Correspondent Name: | Frederick D. Bailey | | | | | | | | | | |
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| ATTORNEY DOCKET NUMBER: | 014682-000064 | | | | | | | | | | |
| NAME OF SUBMITTER: | Frederick D. Bailey | | | | | | | | | | |
| Total Attachments: 3 source=Assignment#page1.tif | | | | | | | | | | | |

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source=Assignment#page3.tif

Assignment

Partick O'Sullivan of Eight Wellington Lodge, Serpentine Avenue, Ballsbridge, Dublin 4, Ireland, Edith H. Stern of 661 Hanover Street, Yorktown Heights, New York 10598, Robert C. Weir of 122 Lowell Road, Westford, Massachusetts 01886-2020 and Barry E. Willner of 365 Pine Road, Briarcliff Manor, New York 10510

In: North Carolina, USA
have invented certain improvements in


PIXEL CLUSTER TRANSIT MONITORING FOR DETECTING CLICK FRAUD
and have executed a United States patent application therefor on _____, 2007

And whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we the above named hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents and Trademarks to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

SIGNED AND SEALED

at: Raleigh, North Carolina
on: _____, 2007



Patrick O'Sullivan

Edith H. Stern

Robert C. Weir

Barry E. Willner

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on: _____, 2007

Patrick O'Sullivan

Edith H. Stern

AT Westford, MA
on June 17th, 2007

Robert C. Weir

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Barry E. Willner