

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Patrick O'Sullivan	06/21/2007
Edith H. Stern	06/13/2007
Robert C. Weir	06/17/2007
Barry E. Willner	06/15/2007

RECEIVING PARTY DATA

Name:	International Business Machines Corporation
Street Address:	Armonk
City:	Armonk
State/Country:	NEW YORK
Postal Code:	10504

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11767034

CORRESPONDENCE DATA

Fax Number: (919)286-8199
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 919-286-8000
Email: joannajoslyn@mvalaw.com
Correspondent Name: Frederick D. Bailey
Address Line 1: P.O. Box 13706
Address Line 4: RTP, NORTH CAROLINA 27709

ATTORNEY DOCKET NUMBER:

014682-000058

NAME OF SUBMITTER:

Frederick D. Bailey

Total Attachments: 3

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PATENT

REEL: 019469 FRAME: 0410

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Assignment

Partick O'Sullivan of Eight Wellington Lodge, Serpentine Avenue, Ballsbridge,
Dublin 4, Ireland, Edith H. Stern of 661 Hanover Street, Yorktown Heights,
New York 10598, Robert C. Weir of 122 Lowell Road, Westford, Massachusetts
Whereas We, 01886-2020 and Barry E. Willner of 365 Pine Road, Briarcliff Manor, New
York 10510

In: North Carolina, USA
have invented certain improvements in

PIXEL CLUSTER TRANSIT MONITORING FOR DETECTING CLICK FRAUD
and have executed a United States patent application therefor on

_____, 2007

And whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of
New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires
to acquire the entire right, title and interest in the said application and invention, and to any United
States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we the
above named hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title
and interest in the said application and invention therein disclosed for the United States and foreign
countries, and all rights of priority resulting from the filing of said United States application, and we
request the Commissioner of Patents and Trademarks to issue any Letters Patent granted upon the
invention set forth in said application to IBM, its successors and assigns; and we hereby agree that
IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in
connection with the United States and foreign applications when called upon to do so by IBM.

SIGNED AND SEALED

at: Raleigh, North Carolina
on: _____, 2007



Patrick O'Sullivan

Edith H. Stern

Robert C. Weir

Barry E. Willner

Assignment

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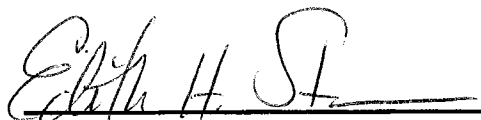
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on: _____, 2007

Patrick O'Sullivan

 6/13/2007

Edith H. Stern

Robert C. Weir

 June 15, 2007

Barry E. Willner

Assignment

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SIGNED AND SEALED

at: Raleigh, North Carolina
on: _____, 2007

Patrick O'Sullivan

Edith H. Stern

AT Westford, Massachusetts
on 17 June 2007



Robert C. Weir

Barry E. Willner

TR11652302v1