

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNMENT
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CONVEYING PARTY DATA

Name	Execution Date
Brian Wynne	11/11/2005
Chris Boardman	11/11/2005
Kennon Copeland	11/11/2005

RECEIVING PARTY DATA

Name:	IMS Software Services Ltd.
Street Address:	660 West Germantown Pike
City:	Plymouth Meeting
State/Country:	PENNSYLVANIA
Postal Code:	19462-0905

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11293591

CORRESPONDENCE DATA

Fax Number: (212)408-2450

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: angel.matos@bakerbotts.com

Correspondent Name: Baker Botts L.L.P.

Address Line 1: 30 Rockefeller Plaza

Address Line 2: 44th Floor

Address Line 4: New York, NEW YORK 10112-4498

ATTORNEY DOCKET NUMBER:	065855.0364
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NAME OF SUBMITTER:	Angel Matos
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Total Attachments: 3
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PATENT

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A S S I G N M E N T

^{was}
~~KENNYON~~ WHEREAS, WE, CHRIS BOARDMAN, BRIAN WYNNE, and KENNYON COPELAND, citizens of the United States, residing at 1206 Merrybrook Road, Collegeville, Pennsylvania 19426; 364 Huntington Drive, Wayne, Pennsylvania 19087; AND 7216 Ni River Landing, Fredericksburg, Virginia 22407, respectively, have made an invention for which WE are about to make application for Letters Patent of the United States entitled "SYSTEM AND METHOD FOR PRODUCT IMPUTATION RELATING TO SAMPLE STORES"; and

WHEREAS, IMS SOFTWARE SERVICES LTD., a corporation organized and existing under the laws of the State of Delaware, and having an office for the transaction of business at 660 West Germantown Pike, Plymouth Meeting, Pennsylvania, 19462-0905, is desirous of acquiring the whole right, title and interest in and to said Letters Patent and any continuations, divisions, extensions, substitutions, reissues and reexaminations thereof;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that we, the said CHRIS BOARDMAN, BRIAN WYNNE, and KENNYON COPELAND, for and in consideration of the sum of One Dollar (\$1.00), lawful money of the United States, to me in hand paid by said IMS SOFTWARE SERVICES LTD., and other valuable considerations unto me moving from said IMS SOFTWARE SERVICES LTD., at or before the ensealing and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said IMS SOFTWARE SERVICES LTD., its successors and assigns, the entire right, title and interest in and to the said invention as set forth and described in the specification forming a part of the application for Letters Patent of the United States entitled "SYSTEM AND METHOD FOR PRODUCT IMPUTATION RELATING TO SAMPLE STORES" executed concurrently herewith, and any and all improvements thereon, and in and to said provisional application and any application claiming priority therefrom, and any non-provisional application, division, continuation or continuation-in-part thereof, and in and to any Letters Patent of the United States which may be issued on any of said applications, and any reissues thereof, and in and to any and all applications for Letters Patent filed in foreign countries for said invention or improvements including all priority rights, and any and all Letters Patent which may be granted in foreign countries therefor, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Letters Patent may be granted;

AND WE, the said CHRIS BOARDMAN, BRIAN WYNNE, and KENNYON COPELAND, do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent of the United States to said IMS SOFTWARE SERVICES LTD., as the assignee of the entire right, title and interest in

and to the same, for the sole use and benefit of said IMS SOFTWARE SERVICES LTD., its successors and assigns;

AND WE, the said CHRIS BOARDMAN, BRIAN WYNNE, and KENNYON COPELAND, for the considerations aforesaid, do hereby covenant and agree to and with said IMS SOFTWARE SERVICES LTD., its successors and assigns, that we have the full power to make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that we, our executors or administrators, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said IMS SOFTWARE SERVICES LTD., its successors and assigns, may be required or necessary to more effectively secure to and vest in said IMS SOFTWARE SERVICES LTD., its successors and assigns, the entire right, title and interest in and to said invention and improvements, applications, Letters Patent, rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed, and that We will sign any applications for reissue which may be desired by the owner of the patent or patents which may be issued for the said invention or improvements.

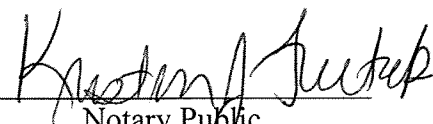
IN WITNESS WHEREOF, WE, the said CHRIS BOARDMAN, BRIAN WYNNE, and KENNYON COPELAND have hereunto set our hands and seals on the date below written.


CHRIS BOARDMAN

STATE OF PA)
: ss.:

COUNTY OF Montgomery

BE IT KNOWN, that on this 11th day of November, 2005, before me personally came CHRIS BOARDMAN, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.


Notary Public

Brian Wynne
BRIAN WYNNE

STATE OF PA)
:SS:
COUNTY OF Montgomery

BE IT KNOWN, that on this 11th day of November, 2005, before me personally came BRIAN WYNNE, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.

Notarial Seal
Kristen J. Furtak, Notary Public
Plymouth Twp., Montgomery County
My Commission Expires Jan. 22, 2007
Member, Pennsylvania Association of Notaries

Kristen J. Furtak
Notary Public

Kennyon Copeland

KENNYON COPELAND
KENNYON KRC

STATE OF PA)
:SS:
COUNTY OF Montgomery

BE IT KNOWN, that on this 11th day of November, 2005, before me personally came KENNYON COPELAND, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.

Kristen J. Furtak
Notary Public

Notarial Seal
Kristen J. Furtak, Notary Public
Plymouth Twp., Montgomery County
My Commission Expires Jan. 22, 2007
Member, Pennsylvania Association of Notaries