

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Adrienne Weiss	06/13/2007
Rizal K. Oei	06/06/2007
Edward Jabbour Jr.	05/30/2007

RECEIVING PARTY DATA

Name:	Retail Entertainment Concepts, LLC
Street Address:	2900 Telestar Court
City:	Falls Church
State/Country:	VIRGINIA
Postal Code:	22042

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29279075

CORRESPONDENCE DATA

Fax Number: (314)345-6060

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 314-345-6000

Email: jbirmingham@blackwellsanders.com

Correspondent Name: Mark E. Stallion

Address Line 1: 720 Olive Street

Address Line 2: Suite 2400

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:

59394.7

NAME OF SUBMITTER:

Mark E. Stallion

Total Attachments: 5

source=Assignment#page1.tif

PATENT

REEL: 019487 FRAME: 0403

500304188

CH \$40.00 29279075

source=Assignment#page2.tif  
source=Assignment#page3.tif  
source=Assignment#page4.tif  
source=Assignment#page5.tif

## ASSIGNMENT

WHEREAS, Adrienne Weiss, a resident of Chicago, Illinois, Rizal K. Oei, a resident of Scottsdale, Arizona and Edward Jabbour, Jr., a resident of Hastings-on-Hudson, New York (hereinafter referred to as "Assignors"), have invented a new, original and ornamental design for a STORE FRONT for which an application for Letters Patent has been made in the United States as Application Serial Number 29/279,075, filed on April 19, 2007; and

WHEREAS, Assignors are the owners and in full possession of the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefore; and

WHEREAS, Retail Entertainment Concepts, LLC, a corporation duly organized under the laws of the State of Delaware, (hereinafter referred to as "Assignee"), having its principal office and place of business at 2900 Telestar Court, Falls Church, VA 22042, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor; and


NOW, THEREFORE, for and in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable considerations to Assignors paid by said Assignee, receipt of which is hereby acknowledged, Assignors do hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to said invention as set forth and described in the application for Letters Patent filed herewith, including all rights to file applications and obtain patents in other countries, and in and to any and all Letters Patent, both United States and foreign, that may be granted therefore, and Assignors do hereby authorize and request the United States Assistant Commissioner of Patents and Trademarks to issue in accordance with this Assignment any and

all Letters Patent that may be granted, either on said application or otherwise for said invention,  
to Retail Entertainment Concepts, LLC as the Assignee of the entire right, title and interest in and  
to the same, for sole use and benefit of Retail Entertainment Concepts, LLC, its successors or  
assigns.

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated:

6 13 07

  
Adrienne Weiss

STATE OF

)

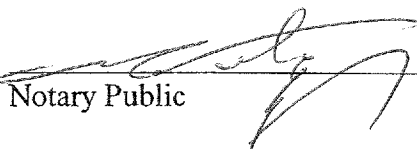
) ss.

COUNTY OF

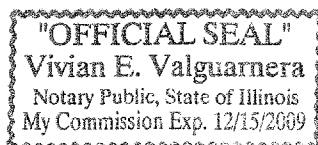
)

On this 13 day of JUNE, 2007, before me, the undersigned, a Notary Public within  
and for the County and State aforesaid, personally appeared Adrienne Weiss to me known to be  
the person described in and who executed the foregoing instrument, and acknowledged that he  
executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County  
and State aforesaid on the day and year last above written.

  
Notary Public

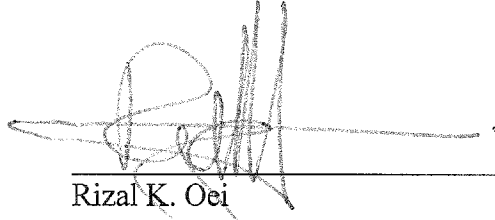
My Commission Expires:



IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated:


June 6, 2007

  
\_\_\_\_\_  
Rizal K. Oei

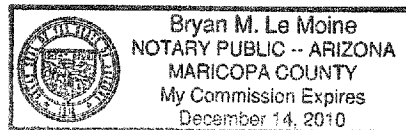
STATE OF Arizona )  
 ) ss.  
COUNTY OF Maricopa )

On this 6<sup>th</sup> day of June, 2007, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Rizal K. Oei to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.

  
\_\_\_\_\_  
Notary Public

My Commission Expires: 12/14/2010



## Acknowledgment by Individual

State of

Arizona

County of

Maricopa

On this 15<sup>th</sup> day of June, 20 07, before me,

Chris McCarthy

Name of Notary Public

the undersigned Notary Public, personally appeared

Rizal Oei

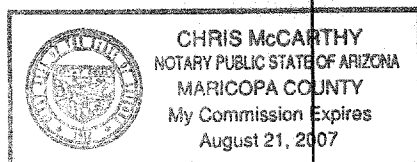
Name of Signer(s)

☐ Proved to me on the oath of \_\_\_\_\_☐ Personally known to me☒ Proved to me on the basis of satisfactory evidence AZDL B14530392 x B/B/28

(Description of ID)

to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged that he/she/they executed it.

WITNESS my hand and official seal.



Notary Seal

(Signature of Notary Public)

My commission expires 8/21/2007

## Optional

Though the information in this section is not required by law, it may prevent fraudulent removal and reattachment of this form to another document and could prove valuable to persons relying on the document.

## Description of Attached Document

Type or Title of Document

Declaration for Utility or Design Patent Application

Document Date

6/15/07

Number of Pages

3

Signer(s) Other Than Named Above

Not Notarized: Adrienne Weiss and Edward Jabbar Jr.

Right Thumbprint  
of Signer

Top of thumb here

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: 5.30.07

  
Edward Jabbour, Jr.

STATE OF NY )  
 ) ss.  
COUNTY OF NY )

On this 30 day of May, 2007, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Edward Jabbour, Jr. to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.

  
Notary Public

My Commission Expires: 01/30/2010

**Jenny Rodriguez**  
**Notary Public Of NYS**  
**Bronx County**  
**Lic # 01RO6140554**  
**Exp. 01/30/2010**