

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kwang-chul JUNG</td> <td>06/18/2007</td> </tr> <tr> <td>Beohm-rock CHOI</td> <td>06/18/2007</td> </tr> <tr> <td>Joon-chul GOH</td> <td>06/18/2007</td> </tr> <tr> <td>Young-soo YOON</td> <td>06/18/2007</td> </tr> </tbody> </table>		Name	Execution Date	Kwang-chul JUNG	06/18/2007	Beohm-rock CHOI	06/18/2007	Joon-chul GOH	06/18/2007	Young-soo YOON	06/18/2007
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RECEIVING PARTY DATA											
Name:	SAMSUNG ELECTRONICS CO., LTD.										
Street Address:	416, Maetan-dong, Yeongtong-gu										
City:	Suwon-si, Gyeonggi-do										
State/Country:	KOREA, REPUBLIC OF										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11769885</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11769885						
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CORRESPONDENCE DATA											
Fax Number:	(860)286-0115										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	8602862929										
Email:	dbobo@cantorcolburn.com										
Correspondent Name:	Cantor Colburn LLP										
Address Line 1:	55 Griffin Rd. South										
Address Line 4:	Bloomfield, CONNECTICUT 06002										
ATTORNEY DOCKET NUMBER:	SWO-0080										
NAME OF SUBMITTER:	Karen Jalbert										
Total Attachments: 2 source=SWO-0080_Assignment#page1.tif source=SWO-0080_Assignment#page2.tif											

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WHEREAS We, JUNG, Kwang-ehul of 7115-4, Taepyeong-1dong, Sujeong-gu, Seongnam-si, Gyeonggi-do, KOREA and CHOI, Beohm-rock of Samsung Apt. #112-508, Daechi-1dong, Gangnam-gu, Seoul, KOREA and GOH, Joon-ehul of Hanyang Apt. #102-1003, Hongje-2dong, Seodaemun-gu, Seoul, KOREA and YOON, Young-soo of #203, 1007-5, Yeongtong-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, KOREA hereinafter referred to as ("ASSIGNORS") have invented certain new and useful improvements in:

DISPLAY DEVICE AND METHOD THEREOF

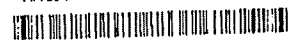
which claims priority to Korean Application No 10-2006-0076336 filed August 11, 2006 for which We have filed the Patent Application No. _____ for Letters Patent of the United States;

AND WHEREAS, SAMSUNG ELECTRONICS CO., LTD. (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of Korea, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt of which is hereby acknowledged, We, the said ASSIGNORS have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and We do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and We do hereby agree that the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that We will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that We will, at the cost and expense of the said ASSIGNEE, fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further

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that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: <u>JUNE 18, 2007</u>	<u>Jung Kwang chul</u> L.S. JUNG, Kwang-chul
Date: <u>JUNE 18, 2007</u>	<u>Beohm Rock Choi</u> L.S. CHOI, Beohm-rock
Date: <u>JUNE 18, 2007</u>	<u>Goon Joon - Chul</u> L.S. GOON, Joon-chul
Date: <u>JUNE 18, 2007</u>	<u>Yoon Young - Soo</u> L.S. YOON, Young-soo

