

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Robert A. Rasmussen		05/10/2007
A. Buell Ish III		05/10/2007
RECEIVING PARTY DATA		
Name:	Vectra Fitness, Inc.	
Street Address:	7901 South 190th Street	
City:	Kent	
State/Country:	WASHINGTON	
Postal Code:	98032	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11771738	
CORRESPONDENCE DATA		
Fax Number:	(206)315-4004	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	509-324-9256	
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Correspondent Name:	Lee & Hayes, PLLC	
Address Line 1:	421 W. Riverside Ave, Suite 500	
Address Line 4:	Spokane, WASHINGTON 99201	
ATTORNEY DOCKET NUMBER:	VF1-0015US	
NAME OF SUBMITTER:	Lynne H. Mahan	
Total Attachments: 3 source=BZ2222#page1.tif source=BZ2222#page2.tif source=BZ2222#page3.tif		

OP \$40.00 11771738

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PATENT
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Rasmussen and Ish

Attorney Docket No. VF1-0015US

Serial No.: 11/771,738

Group Art Unit: Pending

Filing Date: June 29, 2007

Examiner: Pending

Title: SYSTEMS AND METHODS FOR FUNCTIONAL TRAINING EXERCISES HAVING
FUNCTION-SPECIFIC USER INTERFACES

ASSIGNMENT

WHEREAS, we, Robert A. Rasmussen, residing at 3819 92nd Ave. N.E., Bellevue, Washington 98004 and A. Buell Ish, III, residing at P.O. Box 2522, Redmond, Washington 98073, are the inventors named in the above-identified United States patent application;

WHEREAS Assignors hereby authorize and request ASSIGNEE's legal representatives, of Lee & Hayes, PLLC, 421 W. Riverside Avenue, Suite 500, Spokane, Washington 99201, who are associated with customer number 29150, to insert in the caption above the serial number and filing date of the patent application when known;

AND, WHEREAS, Vectra Fitness, Inc., a corporation of the State of Washington, having a principal address at 7901 South 190th Street, Kent, Washington 98032 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title, and interest in and to the patent application and related inventions;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, we hereby assign and transfer to ASSIGNEE the entire right, title, and interest in and to the patent application and related inventions, including all improvements, variations, derivations and inventive subject matter directly or indirectly related to the patent application and inventions, and all provisional or nonprovisional patent applications or issued patents that have been or may be granted thereon, including without limitation all reissues, divisions, continuations, continuations-in-part, and

29150

CUSTOMER NUMBER

- 1 -

VF1-0015US Assignment

lee@hayes pllc 509-324-9256

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extensions of the patent applications or patents, or any other form of protection for the inventions related to the patent application, in the United States and foreign countries; all rights of action arising from the inventions and all applications and patents on the inventions; all claims for damages by reason of past and future infringement of the inventions and all applications and patents on the inventions, and the right to sue and collect damages for such infringement; all of the foregoing assigned rights to be held and enjoyed by the ASSIGNEE for its own use and benefit and for its successors and assigns as the same would have been held by us had this assignment not been made.

We do hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to: make and prosecute any and all applications on the inventions, maintain and enforce any and all patents on the inventions, and confirm in ASSIGNEE legal title to the inventions and all applications and patents on the inventions in the United States and foreign countries, all without charge to ASSIGNEE but at no expense to us. In the event that ASSIGNEE is unable for any reason, after reasonable effort, to secure our signature on any document needed in connection with the actions specified in this paragraph, or to otherwise perfect in ASSIGNEE the entire right, title, and interest in and to the patent application and related inventions, we hereby irrevocably designate and appoint the ASSIGNEE and its duly authorized officers and agents as our agent and attorney-in-fact, to act for and in our behalf to execute, verify and file any such documents and to do all other lawfully permitted acts to further the purposes of this assignment with the same legal force and effect as if executed by us. We hereby waive and quitclaim to the ASSIGNEE any and all claims, of any nature whatsoever, which we now or may hereafter have for infringement of any proprietary rights assigned to the ASSIGNEE.

If any provision of this assignment is held by any court to be unenforceable, such provision shall be interpreted to accomplish the objectives of the original provision to the fullest extent allowed by law, and the remainder of this assignment shall remain in full force and effect.

EXECUTED at Kent (city), WA (state), on May 10, 2007.

[Signature]
Robert A. Rasmussen

[Signature]
A. Buell Ish, III

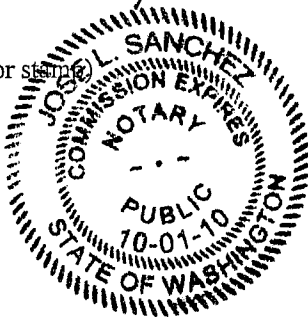
STATE OF WASHINGTON)
) ss.
COUNTY OF KING)

Robert A. Rasmussen

I certify that I know or have satisfactory evidence that A. Buell Ish, III ^{are} is the person who appeared before me and signed this instrument and acknowledged such signature to be a voluntary act for the purposes mentioned in the instrument.

Dated: May 10, 2007

(Seal or stamp)



[Signature]
Signature
Printed Name: JOSE L. SANCHEZ
Notary Public
My appointment expires OCT. 1, 2010

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RECORDED: 06/29/2007

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