

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Richard Marc Libman		06/18/2007
RECEIVING PARTY DATA		
Name:	Phoenix Licensing, LLC	
Street Address:	P.O. Box 15610	
City:	Scottsdale	
State/Country:	ARIZONA	
Postal Code:	85267-5610	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11772120	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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ATTORNEY DOCKET NUMBER:	LPL-0015 P3F	
NAME OF SUBMITTER:	Reena Kuyper	
Total Attachments: 2		
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PATENT
REEL: 019502 FRAME: 0628

ASSIGNMENT

This assignment is made by **Richard Marc Libman** ("Assignor"), a citizen of the United States of America, to **Phoenix Licensing, LLC**, ("Assignee"), a corporation organized and existing under and by virtue of the laws of the State of **Arizona** and having its principal place of business at **P.O. Box 15610, Scottsdale, Arizona, 85267-5610**.

WHEREAS, Assignor has invented a certain invention entitled **SYSTEM AND METHOD FOR AUTOMATED PROCESSING OF NEW PRODUCTS AND SERVICES** for which an application for United States Letters Patent

☐ was filed on _____ and given Application No.
☒ is being filed herewith; and

WHEREAS, Assignor believes himself to be the original, first and sole inventor of the invention disclosed and claimed in said application for Letters Patent; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment the entire right, title and interest in and to said invention, said application and any Letters Patent or similar legal protection that may be granted for said invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, the entire right, title and interest in and to said invention, said application and any Letters Patent or similar legal protection that may be granted for said invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights in which such applications are entitled under international conventions, treaties, or otherwise.

Further, Assignor agrees that, upon request and without further compensation, Assignor and his legal representatives will do all lawful acts, including the execution of papers, disclosure of pertinent facts and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing Letters Patent in the United States and throughout the world for said invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said invention, said application, and any Letters Patent or legal equivalents for said invention in the United States and throughout the world.

Assignor represents and warrants that he has not granted and will not grant to others any rights, nor make any assignment, sale, agreement or encumbrance, inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent or legal equivalent thereof for said invention, whether on said application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, in accordance with this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this
18 day of June, 2007.

ASSIGNOR,


Richard Marc Libman

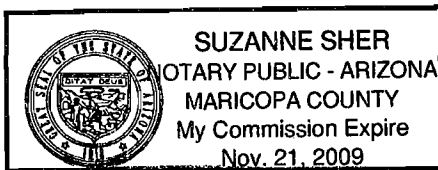
State of Arizona)

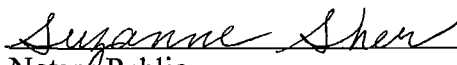
) ss

County of Maricopa)

On this 18th day of June, 2007, before me personally appeared Richard Marc Libman, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person or the entity upon behalf of which the person acted executed the instrument.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.




Notary Public