Form PTO-1595 (Rev. 07/05) OMB No. 0651-0027 (exp. 6/30/2008)	06-28-	2007	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office	
		6) 11 2 11 6 0111 1 0111 1 111 1	Docket 1887.1	
To the Director of the U.S. Patent &	103421	004	ed documents or the new address(es) below.	
To the Director of the U.S. Patent a 1. Name of conveying party(ies) Ken R. Homma			2. Name and address of receiving party(ies) Name: Logomark, Inc. Internal Address:	
Additional name(s) of conveying party(ies) attached? Yes No. 3. Nature of conveyance/Execution Date(s): Execution Date(s) June 15, 2007 Assignment Merger Security Agreement Change of Name		[SS: 1201 Bell Avenue	
Joint Research Agreement Government Interest Assignme Executive Order 9424, Confirm	ent	State: <u>CA</u> Country: <u>US</u>	Zip:92780	
OtherA. Application or patent number(s) A. Patent Application No.(s) 6/27/2007 DBYRNE 00000045 29288692 FC: 8021 40.00 BP			e(s) & address(es) attached? Yes No eing filed together with a new application.	
5. Name and address to whom co			✓ No ber of applications and patents	
Name:Larry K. Roberts				
Internal Address:		Authorize	37 CFR 1.21(h) & 3.41) \$ 40.00 ed to be charged by credit card ed to be charged to deposit account	
Street Address: P.O. Box 8569		✓ Enclosed		
City: Newport Beach	<u> </u>	8. Payment Ir	nformation	
State: CA Zip	0:92658	a. Credit Ca	ard Last 4 Numbers Expiration Date	
Phone Number: (949) 250-6008		b. Deposit	Account Number	
Fax Number: (949) 250-6012 Email Address: Ir_iplaw@pacbell.net			zed User Name	
9. Signature: Sarry K	Signature		June 19, 2007 Date	
$oldsymbol{\cup}$	Roberts		Total number of pages including cover	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

Name of Person Signing

sheet, attachments, and documents:

Assignment of Rights in Invention (Sole inventor; single assignee) Inventor Residence of Inventor Ken R. Homma Assignee Residence or Principal Place of Business of Assignee Logomark, Inc. 1201 Bell Avenue Tustin, CA 92780

Whereas, I, the above-identified Inventor, have invented certain new and useful improvements in: a MUG

(hereinafter referred to as "Invention") for which I am making application for Letters Patent in the United States of America;

And, whereas I desire to assign a 100% undivided interest in said Invention, said application disclosing the Invention and any Letters Patent which may be granted therefor to the above-identified Assignee, and whereas said Assignee is desirous of acquiring the entire right, title and interest in the same;

Now, this indenture witnesseth, that for the sum of dollars (\$ 1.00), and other good and valuable consideration, the receipt whereof is hereby acknowledged;

I hereby assign, sell and transfer a 100% undivided interest in said invention, said application, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said Invention, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And I hereby authorize and request the Director of the United States Patent and Trademark Office to issue said United States Letters Patent to said Assignee, as assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary and lawful future documents, including assignments in favor of Assignee, or its designees as Assignee or its Assignees may from time-to-time present to me in order to perfect title in said Invention, modifications, and improvements in said Invention, applications and Letters Patent of the United States and countries foreign thereto;

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Docket No. Assignment of Rights in Invention 1887.1 (Sole inventor; single assignee) Residence of Inventor Inventor Fountain Valley, California Ken R. Homma Assignee Residence or Principal Place of Business of Assignee Logomark, Inc. 1201 Bell Avenue **Tustin, CA 92780** And I further agree to sign and properly execute such necessary and lawful papers for application for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee thereof shall hereafter require and prepare at its own expense.

Executed this 15 day of June, in the year at Tustin

State of California

County of Orange

RECORDED: 06/19/2007

TERRY R. FINN Commission # 1437202 Notary Public - California Orange County My Comm. Expires Sep 29, 2007

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