

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Kwang-Seok Hong</td><td>06/25/2007</td></tr><tr><td>Yong-Wan Roh</td><td>06/25/2007</td></tr><tr><td>Dong-Gyu Kim</td><td>06/25/2007</td></tr></tbody></table>	Name	Execution Date	Kwang-Seok Hong	06/25/2007	Yong-Wan Roh	06/25/2007	Dong-Gyu Kim	06/25/2007	
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Kwang-Seok Hong	06/25/2007								
Yong-Wan Roh	06/25/2007								
Dong-Gyu Kim	06/25/2007								
RECEIVING PARTY DATA									
Name:	Hyundai Motor Company								
Street Address:	231 Yangjae-Dong, Seocho-Ku								
City:	Seoul								
State/Country:	KOREA, REPUBLIC OF								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11772465</td></tr></tbody></table>	Property Type	Number	Application Number:	11772465					
Property Type	Number								
Application Number:	11772465								
CORRESPONDENCE DATA									
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Total Attachments: 1 source=ass#page1.tif									

CH 11772465 \$40.00

PATENT

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REEL: 019507 FRAME: 0130

## ASSIGNMENT

WHEREAS, WE, Kwang-Seok HONG, Yong-Wan ROH and Dong-Gyu KIM ASSIGNORS, citizens of Korean, residing at 300, Cheoncheon-dong, Jangan-gu, Suwon-si, Gyeonggi-do, 440-330, Republic of Korea, 113-1203, Tap Maeul Sunkyung Apt., Yatap-dong, Bundang-gu, Seongnam-si, Gyeonggi-do, 463-928, Republic of Korea and 1279, Do-ri, Saengbiryang-myeon, Sancheong-gun, Gyeongsangnam-do, 666-972, Republic of Korea are the inventors of the invention in for which we have executed an application for a Patent of the United States

☒ which is executed on ☐ even date herewith or ☐

☒ which is identified by Morgan, Lewis & Bockius LLP docket no. 060945-5143

☐ which was filed on , Application No.

☒ We hereby authorize and request our attorney, Thomas D. Kohler, of Morgan, Lewis & Bockius LLP, to insert here in parentheses (Application number, \_\_\_\_\_ filed \_\_\_\_\_) the filing date and application number of said application when known.

and WHEREAS, HYUNDAI MOTOR COMPANY and 231, Yangjae-Dong, Seocho-Ku, Seoul, Republic of Korea, ASSIGNEE is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

## INTERFACE SYSTEM BETWEEN HUMAN AND CAR

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date 25, June, , 2007

 Kwang-Seok HONG L.S.

Date 25 June , 2007

 Yong-Wan ROH L.S.

Date 25 June. , 2007

 Dong-Gyu KIM L.S.

WITNESS: \_\_\_\_\_

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