

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Coulter C. Henry Jr.</td> <td>06/29/2007</td> </tr> <tr> <td>Linda S. Giles</td> <td>06/29/2007</td> </tr> </tbody> </table>		Name	Execution Date	Coulter C. Henry Jr.	06/29/2007	Linda S. Giles	06/29/2007
Name	Execution Date						
Coulter C. Henry Jr.	06/29/2007						
Linda S. Giles	06/29/2007						
RECEIVING PARTY DATA							
Name:	Cingular Wireless II, LLC						
Street Address:	5565 Glenridge Connector						
Internal Address:	Suite 1700						
City:	Atlanta						
State/Country:	GEORGIA						
Postal Code:	30342						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11771680</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11771680		
Property Type	Number						
Application Number:	11771680						
CORRESPONDENCE DATA							
Fax Number:	(678)325-6605						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	678 325 6601						
Email:	docketing@parksknowlton.com						
Correspondent Name:	PARKS KNOWLTON LLC						
Address Line 1:	1117 Perimeter Center West						
Address Line 2:	Suite E402						
Address Line 4:	Atlanta, GEORGIA 30338						
ATTORNEY DOCKET NUMBER:	C07-0208-000						
NAME OF SUBMITTER:	Odessa G. Roberts						

Total Attachments: 3
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**PATENT
 REEL: 019508 FRAME: 0190**

OP \$40.00 11771680

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ASSIGNMENT

WHEREAS We, **Coulter C. Henry, Jr.** and **Linda S. Giles**, hereafter referred to as Assignors, have invented new and useful improvements in an invention entitled "**DIRECTING WIRELESS CUSTOMERS TO ALTERNATIVE NETWORK SERVICE USAGE ACCORDING TO AN INCENTIVE**", which an application for a U.S. patent was filed on **June 29, 2007**; and assigned Application No. **11/771,680**; and

WHEREAS, **Cingular Wireless II, LLC**, a limited liability corporation of Delaware whose post office address is 5565 Glenridge Connector, Suite 1700, Atlanta, Georgia 30342 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, We, as Assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and We hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, WE HEREBY covenant that we have the full right to convey the interest assigned by this Assignment, and we have not executed and will not execute any agreement in conflict with this Assignment;


AND, WE HEREBY further covenant and agree that we will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this

Inventors: Coulter C. Henry, Jr. and Linda S. Giles
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invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

We hereby authorize and request Parks Knowlton LLC to insert the filing date and application number of said application when known.

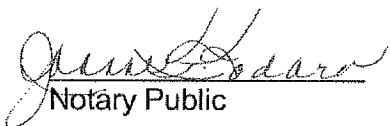
IN TESTIMONY WHEREOF, I have hereunto set my hand this 29th day of June, 2007.


Coulter C. Henry, Jr.

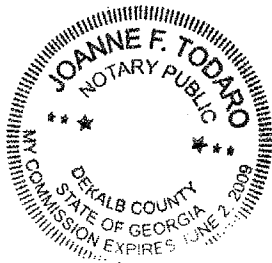
State of Georgia)

County of Fulton)

On this 29th day of June, 2007, before me a Notary Public in and for the above County and State, personally appeared **Coulter C. Henry, Jr.**, personally known to me, and acknowledged the execution of the foregoing assignment as his free act and deed for the purpose herein set forth.

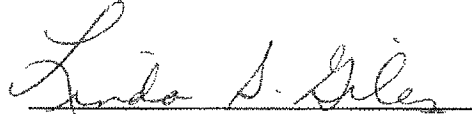

Notary Public

My Commission Expires: 6-2-2009



Inventors: Coulter C. Henry, Jr. and Linda S. Giles
Title: DIRECTING WIRELESS CUSTOMERS TO ALTERNATIVE NETWORK SERVICE
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IN TESTIMONY WHEREOF, I have hereunto set my hand this 29th day
of June, 2007.


Linda S. Giles

State of Georgia)

County of Fulton)

On this 29th day of June, 2007, before me a Notary Public
in and for the above County and State, personally appeared **Linda S. Giles**,
personally known to me, and acknowledged the execution of the foregoing
assignment as his free act and deed for the purpose herein set forth.


Notary Public

My Commission Expires: 6-2-2009

