Form PTO-1595 (Rev. 08/05) OMB No. 0651-0027 (exp. 6/30/2008) PATEI To the Director of the U.S. Patent and Trademark Office: F	07-05-2007 MENT OF COMMERCE nt and Trademark Office 103422507 Address(es) below.
Name of conveying party(ies):	2. Name and address of receiving party(ies)
Akira Yumoto	Name: Sony Corporation
Additional name(s) of conveying party(les) attached?	Internal Address: Street Address:
3. Nature of conveyance/Execution Date(s): Execution Date(s): May 21, 2007 X Assignment Merger Change of Name Security Agreement Joint Research Agreement	1-7-1 Konan Minato-Ku, Tokyo 108-0075 JAPAN City:
Government Interest Assignment Executive Order 9424, Confirmatory License Other	State: Country: Additional name(s) & address(es) attached? Zip: Yes X No
4. Application or patent number(s): A. Patent Application No.(s) 11/802,461 Additional numbers attached?	This document is being filed together with a new application. B. Patent No.(s) Yes X No
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:
Name: Ronald P. Kananen RADER, FISHMAN & GRAUER PLLC Internal Address: Atty. Dkt.: SON-3753 Street Address: 1233 20th Street, N.W. Suite 501	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 Authorized to be charged by credit card X Authorized to be charged to deposit account Enclosed None required (government interest not affecting title)
City: Washington State: DC Zip: 20036 Phone Number: (202) 955-3750 Fax Number: (202) 955-3751 Email Address: rpk@raderfishman.com	8. Payment Information a. Credit Card Last 4 Numbers Expiration Date b. Deposit Account Number 18-0013 Authorized User Name Ronald P. Kananen
9. Signature: Signature Ronald P. Kananen - 24,104 Name of Person Signing	June 29, 2007 Date Total number of pages including cover sheet, attachments, and documents:

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S07P0620US00 SON-3753

Docket Number:
ASSIGNMENT
WHEREAS, I, as a below named inventor, residing at the address stated next to my name, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in IMAGE DISPLAY.
for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my nam and address;
AND WHEREAS, Sony Corporation, a Japanese corporation with offices at 1-7-1 Konan, Minato-Ku, Tokyo, Japan (hereinafter referenced as ASSIGNEE) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be grante therefor in the United States and in any and all foreign countries;
NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration the receipt and sufficience of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, be hereby assign, sell and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letter Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of American adheres, and to any other benefits accruing or to accrue to me with respect to the filling of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEE, as the assignee of the whole right, title and interest thereto;
And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEE or its designee, as ASSIGNEE or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention applications and Letters Patent of the United States and countries foreign thereto;
And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawfur papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissues of any Letters Patent which may be granted for my aforesaid invention, as the ASSIGNEE thereof shall hereafter require and prepare at its own expense;
And I further agree that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and document relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;
And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.
And I hereby authorize and request my attorney(s) of record in this application to insert the serial number and filing date of this application in the spaces that follow: Serial Number:, Filing Date: May 23, 2007
This assignment executed on the dates indicated below.
Akira YUMOTO
Name of first or sole inventor

Kanagawa, Japan

RECORDED: 06/29/2007

Residence of first or sole inventor

Signature of first or sole inventor

PATENT REEL: 019521 FRAME: 0768

Date of this assignment

May 21, 2007