

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Donald W. Amadio</td><td>05/24/2007</td></tr><tr><td>James V. Mendillo</td><td>05/24/2007</td></tr><tr><td>Yuk Kei Chan</td><td>05/24/2007</td></tr></tbody></table>		Name	Execution Date	Donald W. Amadio	05/24/2007	James V. Mendillo	05/24/2007	Yuk Kei Chan	05/24/2007		
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Retail Entertainment Concepts, LLC</td></tr><tr><td>Street Address:</td><td>2900 Telestar Court</td></tr><tr><td>City:</td><td>Falls Church</td></tr><tr><td>State/Country:</td><td>VIRGINIA</td></tr><tr><td>Postal Code:</td><td>22042</td></tr></table>		Name:	Retail Entertainment Concepts, LLC	Street Address:	2900 Telestar Court	City:	Falls Church	State/Country:	VIRGINIA	Postal Code:	22042
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
Fax Number: (314)345-6060 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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Correspondent Name: Mark E. Stallion											
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ATTORNEY DOCKET NUMBER:	59394.6										
NAME OF SUBMITTER:	Mark E. Stallion										
Total Attachments: 4 source=6ASSIGN#page1.tif											

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ASSIGNMENT

WHEREAS, Donald W. Amadio, a resident of Oaklyn, New Jersey; James V. Mendillo, a resident of Medford, New Jersey; and Yuk Kei Chan, a resident of New Territories, Hong Kong (hereinafter referred to as "Assignors"), are the inventors of a certain new and useful invention relating to a MODULAR TOY VEHICLE ACCESSORY MOUNTS for which an application for Letters Patent has been made in the United States as Application Serial Number 11/735,995, filed on April 16, 2007; and

WHEREAS, Assignors are the owners and in full possession of the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor; and

WHEREAS, Retail Entertainment Concepts, LLC, a corporation duly organized under the laws of the State of Delaware, (hereinafter referred to as "Assignee"), having its principal office and place of business at 2900 Telestar Court, Falls Church, VA 22042, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor; and

NOW, THEREFORE, for and in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable considerations to Assignors paid by said Assignee, receipt of which is hereby acknowledged, Assignors do hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to said invention and in and to any and all Letters Patent, both United States and foreign, that may be granted therefor, together with any and all continuations, divisions, or reissues, and Assignors do hereby authorize and request the United States Commissioner of Patents and Trademarks to issue in accordance with this Assignment any and

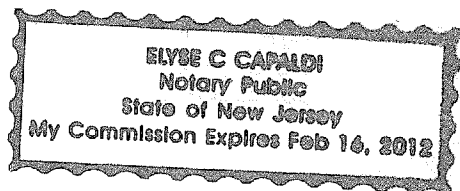
Dated: 5-24-2007

STATE OF New Jersey)
) ss.
COUNTY OF Burlington)

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.

Theresa Capaldi
Notary Public

My Commission Expires: Feb 14, 2002



IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated:

5/24

James V. Mendillo

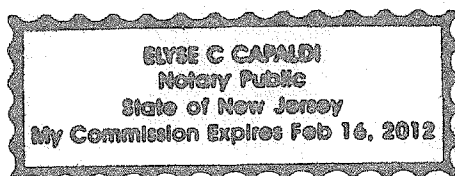
STATE OF New Jersey)
) ss.
COUNTY OF Burlington)

On this 24 day of May, 2007, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared James V. Mendillo to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.


Notary Public

My Commission Expires: Feb 16, 2012



IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: 5-24-2007



Yuk Kei Chan

STATE OF)
) ss.
COUNTY OF)

On this ____ day of _____, 2007, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Yuk Kei Chan to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.

Notary Public

My Commission Expires: