

Form PTO-1595 (Rev. 06/04)
OMB No. 0651-0027 (exp. 6/30/2005)

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RECORDATION FORM COVER SHEET

PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Anjana Agarwal (6-28-07)
David S. Benco (6-28-07)
Byron J. Williams (6-28-07)

Execution Date(s): (next to name)

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Lucent Technologies Inc.

Internal Address: _____

Street Address: 600-700 Mountain Avenue

City: Murray Hill

State: NJ

Country: United States Zip: 07974

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s): 11/769,393

☐ This document is being filed together with a new application.

B. Patent No.(s): _____

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Brett Bornsen

Duft Bornsen & Fishman, LLP

Internal Address: _____

Street Address: 1526 Spruce Street

Suite 302

City: Boulder

State: CO Zip: 80302

Phone Number: 303-786-7687

Fax Number: 303-786-7691

Email Address: _____

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- ☒ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers: 7300
Expiration Date: 12/2007

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:



Signature

7-10-07

Date

Total number of pages including cover sheet, attachments, and documents:

5

Brett Bornsen

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

OP \$40.00 11769393

AGARWAL 22-182-7

For: U.S. Rights and Foreign Rights
For: U.S. Application
By: Inventors

ASSIGNMENT OF INVENTION

For good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNORS:

Anjana Agarwal
178 Hawkins Circle
Wheaton, IL 60187
Nationality: United States

David S. Benco
0N675 Courtney Lane
Winfield, IL 60190
Nationality: United States

Byron J. Williams
4633 S. Michigan Ave.
Chicago, IL 60653
Nationality: United States

hereby sell, assign and transfer to

ASSIGNEE:

Lucent Technologies Inc.
600-700 Mountain Avenue
Murray Hill, New Jersey 07974-0636, USA
State or Country of Formation: Delaware

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

IMS NETWORK PROVIDING PURCHASING SESSIONS TO MOBILE DEVICES THAT ARE LOCATED PROXIMATE TO A BUSINESS

and which is found in (37 C.F.R. Section 3.21) U.S. patent application executed on the date herewith and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation

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or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: 6-28-07Anjana Agarwal
Anjana Agarwal

United States of America)

State of Illinois) ss.:County of Kane)

On this 28th day of June, 2007, before me personally came Anjana Agarwal, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Carolyn L. Klein
Notary PublicDate: 6-28-07David S. Benco
David S. Benco

United States of America)

State of Illinois) ss.:County of Kane)

On this 28th day of June, 2007, before me personally came David S. Benco, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Carolyn L. Klein
Notary Public

AGARWAL 22-182-7

Date: 6/28/07Byron J. Williams
Byron J. Williams

United States of America)

State of Illinois) ss.:County of Kane)

On this 28th day of June, 2007, before me personally came Byron J. Williams, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Carolyn L. Klein
Notary Public