# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
Greg Holderfield	03/22/2006
Lauren M. Rathmann	03/22/2006

## **RECEIVING PARTY DATA**

Name:	Herbst LaZar Bell, Inc.	
Street Address:	355 N. Canal Street	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60606	

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29257948

## **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	J-4464D1
NAME OF SUBMITTER:	Brant T. Maurer

Total Attachments: 3

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PATENT REEL: 019549 FRAME: 0927

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PATENT REEL: 019549 FRAME: 0928

Attorney Docket No. J-4464D1
USPTO Application No. 29/257,948
Filing Date: 4/13/06
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### ASSIGNMENT

WHEREAS, we, Greg Holderfield and Lauren M. Rathmann (below referred to as ASSIGNORS), residing as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/257,948 filed 4/13/06, naming the ASSIGNORS as inventors, and entitled BASE UNIT; and

WHEREAS, Herbst LaZar Bell, Inc., a corporation duly organized and existing under the laws of the State of Illinois and having its principal office and place of business at 355 N. Canal Street, Chicago, IL 60606 (below referred to as "ASSIGNEE") is desirous of obtaining ASSIGNORS' entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, their full and entire right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

PATENT REEL: 019549 FRAME: 0929

Attorney Docket No. J-4464D1
USPTO Application No. 29/247,948
Filing Date: 4/13/06

Page 2 of 3

ASSIGNORS hereby authorize attorneys for ASSIGNEE or its assignee to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

	IN TESTIMONY	Y WHEREOF, I hereunt	o set my hand and seal this day day
of	(Month)	, 2006.	CONAMI
			Greg Holderfield
			835 North Linden Avenue
			Oak Park, IL 60302

On this day of Month, 2006, before me, a Notary Public in (Month)

(Signature of Notary)

and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the aforesaid instrument in my presence,

"OFFICIAL SEAL"

NOTARY
PUBLIC PAULA G HIGHT
STATE OF
ILLINOIS
COMMISSION EXPIRES 06/19/07

TAMINA G. HIGHT Note (Print Name of Notary) My commission expires: 6/19

> PATENT REEL: 019549 FRAME: 0930

Attorney Docket No. J-4464D1 USPTO Application No. 29/247,948

Filing Date: 4/1

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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 22 (Day of Mondi) day

\_\_\_, 2006. of MARCH (Month)

> 987 Manchester Circle Grayslake, IL 60030

State of County of

**RECORDED: 07/12/2007** 

2006, before me, a Notary Public in

and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the aforesaid instrument in my presence.

(Signature of Notary) PAULA G

(Print Name of Notary)

My commission expires:

**PATENT** 

REEL: 019549 FRAME: 0931