

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jae-Hyun CHO	06/28/2007
Jin-Ho PARK	06/28/2007
Jung-Hwan CHO	06/28/2007
RECEIVING PARTY DATA	
Name:	Samsung Electronics Co., Ltd.
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Internal Address:	Suwon-si
City:	Gyeonggi-do
State/Country:	KOREA, REPUBLIC OF
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11776446
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Total Attachments: 2	
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PATENT
REEL: 019551 FRAME: 0974

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I/We

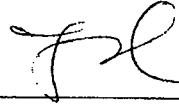
Jae-Hyun CHO	of	#476-12, Galhyeon-dong, Eunpyeong-gu, Seoul, Korea
Jin-Ho PARK	of	809-801 Byuksan Hansung Apt., Gwanseon-dong, Gwanseon-gu, Suwon-si, Gyeonggi-do, Korea
Jung-Hwan CHO	of	105-903 Hyundai Apt., Seohyeon-dong, Bundang-gu, Seongnam-si, Gyeonggi-do, Korea

hereby sell, assign and transfer to **SAMSUNG ELECTRONICS CO., LTD.**, a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

LIQUID CRYSTAL DISPLAY DEVICE AND METHOD OF DRIVING THE SAME

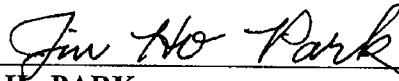
for which I have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; I authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and I request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 28 day of June, 2007.



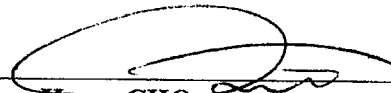
Jae-Hyun CHO

Executed this 28th day of June, 2007.



Jin-Ho PARK

Executed this 28 day of June, 2007.



Jung-Hwan CHO