

# PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

| SUBMISSION TYPE:  | NEW ASSIGNMENT   |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
|---|------------------|---------------|----------------|---------------------|------------------|---------------|------------|----------------|------------|--------------|------------|-------|------------|----------------|------------|---------------|------------|
| NATURE OF CONVEYANCE:   | ASSIGNMENT       |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| <b>CONVEYING PARTY DATA</b>   |                  |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr><td>Daniel E. Rose</td><td>07/31/2006</td></tr> <tr><td>Jianchang Mao</td><td>07/28/2006</td></tr> <tr><td>Zhichen Xu</td><td>07/28/2006</td></tr> <tr><td>David Ku</td><td>07/31/2006</td></tr> <tr><td>Qi Lu</td><td>07/31/2006</td></tr> <tr><td>Eckart Walther</td><td>07/27/2006</td></tr> <tr><td>Chung-Man Tam</td><td>08/17/2006</td></tr> </tbody> </table> |                  | Name          | Execution Date | Daniel E. Rose      | 07/31/2006       | Jianchang Mao | 07/28/2006 | Zhichen Xu     | 07/28/2006 | David Ku     | 07/31/2006 | Qi Lu | 07/31/2006 | Eckart Walther | 07/27/2006 | Chung-Man Tam | 08/17/2006 |
| Name  | Execution Date   |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| Daniel E. Rose  | 07/31/2006       |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| Jianchang Mao   | 07/28/2006       |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| Zhichen Xu  | 07/28/2006       |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| David Ku  | 07/31/2006       |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| Qi Lu   | 07/31/2006       |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| Eckart Walther  | 07/27/2006       |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| Chung-Man Tam   | 08/17/2006       |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| <b>RECEIVING PARTY DATA</b>   |                  |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;">Name:</td><td>Yahoo! Inc.</td></tr> <tr><td>Street Address:</td><td>701 First Avenue</td></tr> <tr><td>City:</td><td>Sunnyvale</td></tr> <tr><td>State/Country:</td><td>CALIFORNIA</td></tr> <tr><td>Postal Code:</td><td>94089</td></tr> </table>   |                  | Name:         | Yahoo! Inc.    | Street Address:     | 701 First Avenue | City:         | Sunnyvale  | State/Country: | CALIFORNIA | Postal Code: | 94089      |       |            |                |            |               |            |
| Name:   | Yahoo! Inc.      |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| Street Address:   | 701 First Avenue |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| City:   | Sunnyvale        |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| State/Country:  | CALIFORNIA       |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| Postal Code:  | 94089            |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| <b>PROPERTY NUMBERS Total: 1</b>  |                  |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11498682</td> </tr> </tbody> </table>   |                  | Property Type | Number         | Application Number: | 11498682         |               |            |                |            |              |            |       |            |                |            |               |            |
| Property Type   | Number           |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| Application Number:   | 11498682         |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| <b>CORRESPONDENCE DATA</b>  |                  |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| <p>Fax Number: (212)328-6101<br/> <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 2123286100<br/>       Email: sformicola@dreierllp.com</p> <p>Correspondent Name: Seth H. Ostrow<br/>       Address Line 1: DREIER LLP<br/>       Address Line 2: 499 Park Avenue<br/>       Address Line 4: New York, NEW YORK 10022</p>   |                  |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |
| ATTORNEY DOCKET NUMBER:   | 600189-329       |               |                |                     |                  |               |            |                |            |              |            |       |            |                |            |               |            |

CH \$40.00 11498682

**500313705**

**PATENT**  
**REEL: 019552 FRAME: 0363**

NAME OF SUBMITTER:

Seth H. Ostrow

Total Attachments: 6

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**PATENT**

**REEL: 019552 FRAME: 0364**

**ASSIGNMENT**

Dr 7/3/06

WHEREAS, we, <sup>Daniel E.</sup> Dan Rose, a citizen of the USA, residing at 6415 Myrtlewood Drive, Cupertino, CA 95014, Jianchang Mao, a citizen of the USA, residing at 6744 Mt. Pakron Drive, San Jose, CA 95120, Zhichen Xu, a citizen of the USA, residing at 1272 Glen Haven Drive, San Jose, CA 95129, David Ku, a citizen of the USA, residing at 420 Hale Street, Palo Alto, CA 94031, Qi Lu, a citizen of the USA, residing at 20847 Russell Lane, Saratoga, CA 95070, Eckart Walther, a citizen of GERMANY, residing at 1230 Parkinson Avenue, Palo Alto, CA 94031 and Chung-Man Tam, a citizen of the USA, residing at 15 San Antonio Place # 102, San Francisco, CA 94133 have invented one or more inventions (hereinafter referred to as "said invention(s)") disclosed in a nonprovisional application for Letters Patent of the United States titled USING COMMUNITY ANNOTATIONS AS ANCHORTEXT, (hereinafter referred to as "said application"), said application having been filed on even date herewith.

WHEREAS, Yahoo! Inc. (hereinafter together with its successors and assigns referred to as "the Assignee"), a Delaware corporation having offices and a place of business at 701 First Avenue, Sunnyvale, CA 94089 is desirous of obtaining all rights, title and interest in, to and under said invention(s) and said application; and

NOW, THEREFORE, for good and valuable considerations, the receipt and sufficiency of which we hereby acknowledge, we have sold, assigned, transferred and set over, and by these presents hereby sell, assign, transfer and set over to the Assignee all right, title and interest in, to and under said invention(s) and said application, including the right to apply for any Letters Patent of the United States of America and in any and all foreign countries on said invention(s), and any and all other applications for Letters Patent on said invention(s), in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part and convention applications based in whole or in part upon said invention(s) or upon said application, and any and all Letters Patent which may issue thereon in the United States and foreign countries, and any and all reissues, extensions, renewals, divisions, continuations or continuations-in-part of Letters Patent granted for said invention(s) or upon said applications, to the full term or terms for which said Letters Patent may be issued, and every priority right that is or may be predicated upon or arise from said invention(s), said application and said Letters Patent, the same to be held and enjoyed by the Assignee for its own use and benefit fully and entirely as if the same would have been held and enjoyed by us had this Assignment not been made. We hereby authorize the Assignee to file patent applications in any and all countries on any or all of said invention(s) in our names, or in its name, or otherwise as the Assignee may deem advisable, under the International Convention or otherwise.

We hereby authorize the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue patents, to record this Assignment, and to issue or transfer all said Letters Patent on said invention(s) to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

We hereby represent and warrant that we have the full right to convey the entire right and interest herein assigned, that there are no rights or interests outstanding inconsistent with the rights and interests granted herein, and that we will not execute any instrument or grant or transfer any rights or interests inconsistent with the rights and interests granted herein.

We hereby covenant and agree that we will, upon request of the Assignee, communicate to the Assignee any facts known to us relating to said invention(s) and the history thereof, testify in any legal proceeding, execute all lawful papers including without limitation all divisional, continuing and reissue applications and all rightful oaths and declarations, and generally do all further acts which may be deemed necessary by the Assignee to obtain and enforce proper patent protection for said invention(s) in all countries.

IN TESTIMONY WHEREOF, we have executed this document on the date indicated below.

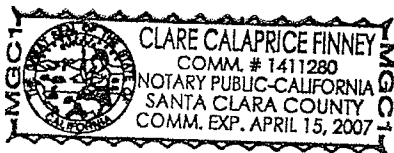
Date: 7/31/06

*Dan E. Rose*  
(Signature) Dan Rose  
*Daniel E. DR 7/31/06*

STATE OF CALIF. )  
 ) ss.:  
COUNTY OF SANTA CLARA )

On this 31<sup>st</sup> day of July, 2006, before me came <sup>*Daniel E. DR 7/31/06*</sup> Dan Rose, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.

*Clare Calaprice Finney*  
Notary Public

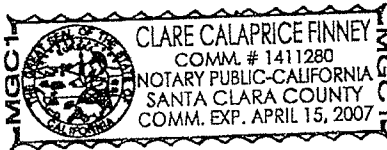


Date: 7/28/06

Jianchang Mao  
(Signature) Jianchang Mao

STATE OF California )  
COUNTY OF Santa Clara ) ss.:

On this 28<sup>th</sup> day of July, 2006, before me came Jianchang Mao, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.



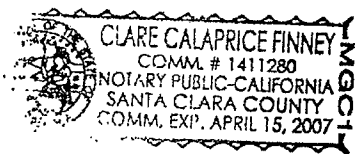
Clare Calaprice Finney  
Notary Public

Date: 7/28/06

Zhichen Xu  
(Signature) Zhichen Xu

STATE OF CALIF. )  
COUNTY OF SANTA CLARA ) ss.:

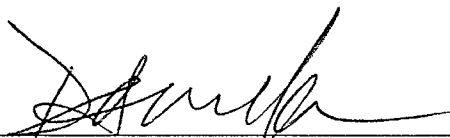
On this 28 day of July, 2006, before me came Zhichen Xu, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.



Clare Calaprice Finney  
Notary Public

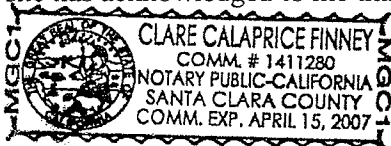


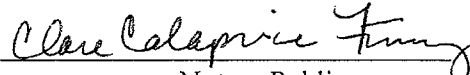
Date: 7/31/06

  
 (Signature) David Ku

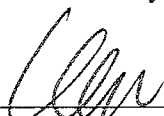
STATE OF CALIFORNIA )  
 ) ss.:  
 COUNTY OF Santa Clara )

On this 31<sup>st</sup> day of July, 2006, before me came David Ku, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.



  
 Notary Public

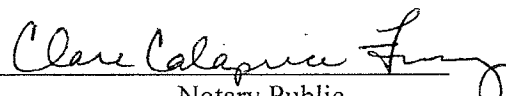
Date: July 31st 2006

  
 (Signature) Qi Lu

STATE OF CALIFORNIA )  
 ) ss.:  
 COUNTY OF SANTA CLARA )

On this 31<sup>st</sup> day of July, 2006, before me came Qi Lu, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.



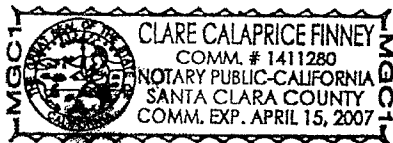
  
 Notary Public

Date: 7/27/06

E. Walther  
(Signature) Eckart Walther

STATE OF CALIF. )  
 ) ss.:  
COUNTY OF SANTA CLARA )

On this 27<sup>th</sup> day of July, 2006, before me came Eckart Walther, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.



Clare Calaprice Finney  
Notary Public

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature) Chung-Man Tam

STATE OF \_\_\_\_\_ )  
 ) ss.:  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me came Chung-Man Tam, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.

\_\_\_\_\_  
Notary Public

Atty. Docket No.: 7346-19

Date: \_\_\_\_\_

(Signature) Eckart Walther

STATE OF \_\_\_\_\_ )

ss.: \_\_\_\_\_

COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, 200\_, before me came Eckart Walther, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.

\_\_\_\_\_  
Notary PublicDate: 8/10/06

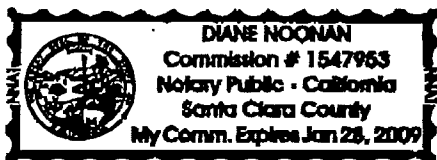
(Signature) Chung-Man Tam

STATE OF CALIFORNIA )

ss.: \_\_\_\_\_

COUNTY OF SANTA CLARA )

On this 17<sup>th</sup> day of AUG, 2006, before me came Chung-Man Tam, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.

\_\_\_\_\_  
Notary Public

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