

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
Retail Entertainment Concepts, LLC	05/18/2007

RECEIVING PARTY DATA

Name:	Ridemakerz, LLC
Street Address:	2900 Telestar Court
City:	Falls Church
State/Country:	VIRGINIA
Postal Code:	22042

PROPERTY NUMBERS Total: 17

Property Type	Number
Application Number:	11740883
Application Number:	11736141
Application Number:	11735995
Application Number:	11735991
Application Number:	11735980
Application Number:	29279330
Application Number:	29279082
Application Number:	29279075
Application Number:	29279060
Application Number:	29279059
Application Number:	29279041
Application Number:	29279039
Application Number:	29279032
Application Number:	29279030
Application Number:	29279029

PATENT

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REEL: 019556 FRAME: 0417

CH \$680.00 11740883

Application Number:	29278984
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Application Number:	29278982
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CORRESPONDENCE DATA

Fax Number: (314)345-6060

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-345-6000

Email: jbirmingham@blackwellsanders.com

Correspondent Name: Mark E. Stallion

Address Line 1: 720 Olive Street

Address Line 2: Suite 2400

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	59394.1
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NAME OF SUBMITTER:	Mark E. Stallion
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Total Attachments: 2

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "RETAIL ENTERTAINMENT CONCEPTS LLC", CHANGING ITS NAME FROM "RETAIL ENTERTAINMENT CONCEPTS LLC" TO "RIDEMAKERZ, LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF MAY, A.D. 2007, AT 8:57 O'CLOCK A.M.



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070582431

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5687542

DATE: 05-18-07

PATENT
REEL: 019556 FRAME: 0419

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: Retail Entertainment Concepts, LLC

2. The Certificate of Formation of the limited liability company is hereby amended
as follows: Article "First" is amended to read as follows:

FIRST: The name of the limited liability company (hereinafter called the "limited liability
company") is Ridemakerz, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 17th day of May, A.D. 2007.

By: /s/ Larry Andreini

Authorized Person(s)

Name: Larry Andreini

Print or Type