

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Barry E. Willner</td> <td>07/03/2007</td> </tr> <tr> <td>Edith H. Stern</td> <td>07/03/2007</td> </tr> <tr> <td>Patrick J. O'Sullivan</td> <td>07/04/2007</td> </tr> <tr> <td>Robert C. Weir</td> <td>07/08/2007</td> </tr> <tr> <td>Sean Callanan</td> <td>07/04/2007</td> </tr> </tbody> </table>		Name	Execution Date	Barry E. Willner	07/03/2007	Edith H. Stern	07/03/2007	Patrick J. O'Sullivan	07/04/2007	Robert C. Weir	07/08/2007	Sean Callanan	07/04/2007
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<b>RECEIVING PARTY DATA</b>													
<b>Name:</b>	International Business Machines Corporation												
<b>Street Address:</b>	Armonk												
<b>City:</b>	Armonk												
<b>State/Country:</b>	NEW YORK												
<b>Postal Code:</b>	10504												
<b>PROPERTY NUMBERS Total: 1</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11778156</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11778156								
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Application Number:	11778156												
<b>CORRESPONDENCE DATA</b>													
<b>Fax Number:</b>	(919)286-8199												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
<b>Phone:</b>	919-286-8000												
<b>Email:</b>	joannajoslyn@mvalaw.com												
<b>Correspondent Name:</b>	Moore & Van Allen												
<b>Address Line 1:</b>	P.O. Box 13706												
<b>Address Line 4:</b>	RTP, NORTH CAROLINA 27709												
<b>ATTORNEY DOCKET NUMBER:</b>	RSW920070164US1_63												
<b>NAME OF SUBMITTER:</b>	Frederick D. Bailey												

OP \$40.00 11778156

Total Attachments: 3

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# Assignment

Barry E. Willner of 365 Pine Road, Briarcliff Manor, New York 10510, Edith H. Stern of 661 Hanover Street, Yorktown Heights, New York 10598, Partick J. O'Sullivan of Eight Wellington Lodge, Serpentine Avenue, Ballsbridge, Dublin 4, Ireland, Robert C. Weir of 122 Lowell Road, Westford, Massachusetts 01886-2020 and Sean Callanan of 12 Glenblower Park, Churchtown, Dublin 4, Ireland,

**In:** North Carolina, USA  
have invented certain improvements in

## **CURSOR PATH VECTOR ANALYSIS FOR DETECTING CLICK FRAUD**

and have executed a United States patent application therefor on

\_\_\_\_\_, 2007

And whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we the above named hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents and Trademarks to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

### **SIGNED AND SEALED**

**at:** Somers, NY  
**on:** July 3, 2007

Barry E. Willner  
Barry E. Willner

Edith H. Stern  
Edith H. Stern

\_\_\_\_\_  
Patrick J. O'Sullivan

\_\_\_\_\_  
Robert C. Weir

\_\_\_\_\_  
Sean Callanan

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\_\_\_\_\_  
Barry E. Willner

on: \_\_\_\_\_, 2007

\_\_\_\_\_  
Edith H. Stern

\_\_\_\_\_  
Patrick J. O'Sullivan

Westford, MA  
8 JULY 2007

  
\_\_\_\_\_  
Robert C. Weir

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Sean Callanan

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at: \_\_\_\_\_

on: July 4, 2007

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