## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
Moti Shniberg	07/15/2007
Yaron Nemet	07/08/2007
Erez Sali	07/09/2007

### **RECEIVING PARTY DATA**

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State/Country:	ISRAEL	

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10501776

# **CORRESPONDENCE DATA**

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Betsy Kingsbury Dowd

Total Attachments: 2

NAME OF SUBMITTER:

500317702

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PATENT

REEL: 019576 FRAME: 0707

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#### **ASSIGNMENT OF RIGHTS: PATENT APPLICATION**

WHEREAS, WE,
Moti Shniberg
Yaron Nemet
Erez Sali
Inventor's Name
ASSIGNORS, citizens respectively of
Israel
Israel
Israel
Country
residing respectively at
P.O. Box 603, Elkannah 44814, Israel
P.O. Box 183, Kedumim 44856, Israel
11 Hadagan St., Savion 56505, Israel
Home Addresses
are the inventors of the invention in System and Methodology for Tracking Objects Using Visually Sensible Indicators
Title of Application
[x] for which an application for a United States Patent was filed on March 15, 2005, Serial no. 10/501,776,
[ ] for which an application for a United States Patent was executed on, and
WHEREAS, ImageID, 1 Hanagar Street Newe Ne'eman B P.O. Box 7252 Hod Hasharon, Israel, ASSIGNEE is desirous of
Name and Address of Assignee
obtaining the entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

**AND WE HEREBY** covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, or will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

Page 1 of 2

	<b>\</b>				
Date:	15/202				
		Signa	ture		
personato the v	On this day of ally known to me (or proved to me on the basi within instrument, and acknowledged to me the	, before me personally appeared the Assignor Moti Shniberg, asis of satisfactory evidence) to be the person whose name is subscribed that she executed the same.			
forth ir	WITNESS my hand and official seal in n this certificate.	County of	on the date set		
Notary	Public				
	4				
Date:	8 50 CY 27	Signa	ature		
person to the	On this day of	, before me personally appeared the A is of satisfactory evidence) to be the personal he executed the same.	Assignor Yaron Nemet.  Name of the New Yaron Nemet.  Name of the New Yaron Nemet.		
forth i	WITNESS my hand and official seal in n this certificate.	County of	on the date set		
Notar	y Public				
Date:	9/1/2007	Sign	nature		
person to the	On this day of nally known to me (or proved to me on the bas within instrument, and acknowledged to me th	, before me personally appeared the asis of satisfactory evidence) to be the perso	Assignor <u>Erez Sali,</u>		
forth	WITNESS my hand and official seal in in this certificate.	County of	on the date set		
Notar	y Public				
		Page 2 of 2			

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective

**PATENT REEL: 019576 FRAME: 0709** 

**RECORDED: 07/19/2007** 

signatures.