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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Carl T. Eiten	07/16/2007
Matthew J. Simpson	07/17/2007

RECEIVING PARTY DATA

Name:	Dean Intellectual Property Services II, L.P.
Street Address:	2515 McKinney Avenue
Internal Address:	Suite 1200
City:	Dallas
State/Country:	TEXAS
Postal Code:	75201

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11780197

CORRESPONDENCE DATA

Fax Number: (214)953-6503

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Correspondent Name: Luke K. Pedersen Address Line 1: 2001 Ross Avenue

Address Line 2: Suite 600

Address Line 4: Dallas, TEXAS 75201-2980

ATTORNEY DOCKET NUMBER:	075201.0108

NAME OF SUBMITTER: Wendy Flottman

Total Attachments: 3

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PATENT REEL: 019577 FRAME: 0382

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PATENT REEL: 019577 FRAME: 0383 1 of 3

ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, DEAN INTELLECTUAL PROPERTY SERVICES II, L.P., (hereinafter referred to as "Assignee"), a Delaware Limited Partnership, with an address of 2515 McKinney Avenue, Suite 1200, Dallas, Texas 75201, desires to acquire my entire right, title and interest in and to the invention, and in and to said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I assign to Assignee, all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

I also assign to Assignee, all right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

I will communicate to Assignee any facts known to me respecting any improvements; and, at the expense of Assignee, I will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

2 of 3

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Title of Invention:	STACKABLE LIQUID CONTAINER
Signature of Inventor:	Cal 1 Ext
Inventor's Name:	Carl T. EITEN
Residence (City, County, State):	Byron, Ogle County, Illinois
Date Assignment Executed:	7/16/07
Date Application Executed:	7/16/07

ATTORNEY	DOCKET NO.
075201.0108	

ASSIGNMENT

Title of Invention:	3 of 3 STACKABLE LIQUID CONTAINER
Signature of Inventor:	Matthew J. Simpson
Inventor's Name:	Matthew J. SIMPSON
Residence (City, County, State):	Tecumseh, Lenawee County, Michigan
Date Assignment Executed:	-07/17/07
Date Application Executed:	07/17/07

DAL01:900747.1

RECORDED: 07/19/2007

PATENT REEL: 019577 FRAME: 0386