Electronic Version v1.1

Stylesheet Version v1.1

	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name Execution Date		Execution Date
Jillian M. Frenkel		07/20/2007
RECEIVING PARTY DATA		
Name: One Smart Chick, L	LC	
Street Address: 230 Neel Reid Drive	3	
City: Roswell		
State/Country: GEORGIA		
Postal Code: 30075		
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number: 11780	857	
CORRESPONDENCE DATA		
Fax Number:(404)853-8806Correspondence will be sent via US Mail when the fax attempt is unsuccessful.Phone:4048538000Email:carla.key@sablaw.comCorrespondent Name:Christopher J. Chan		
Address Line 1: 999 Peachtree Street NE Address Line 4: Atlanta, GEORGIA 30309-3996		
ATTORNEY DOCKET NUMBER: 27830-0001		
NAME OF SUBMITTER: Christopher J. Chan		
Total Attachments: 2 source=27830-0001_Assignment#page1.tif source=27830-0001_Assignment#page2.tif		

ASSIGNMENT

WHEREAS, I, Jillian M. Frenkel., a citizen of the United States, residing at 230 Neel Reid Drive, Roswell, GA 30075, has invented certain inventions and improvements disclosed in a non-provisional application entitled "Systems and Methods for Providing a Utility Line Protection Plate" filed in the United States Patent and Trademark Office on July <u>20</u>, 2007, under U.S. Application Serial No. <u>11/780,857</u> (I hereby authorize and request that Sutherland Asbill & Brennan LLP insert the filing date and application number in the preceding blanks when known).

WHEREAS, **One Smart Chick**, LLC, a corporation of the State of Georgia having a principal place of business at 230 Neel Reid Drive, Roswell, GA 30075, is desirous of acquiring an interest in the same;

NOW, THEREFORE, for and in consideration of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I, Jillian M. Frenkel, by these presents do sell, assign and transfer unto One Smart Chick, LLC, the full, exclusive and entire right, title, and interest in and to said applications, in and to any divisions, continuations, continuations in parts, and reissues thereof, and in and to all inventions and improvements disclosed and described in said applications, preparatory to obtaining Letters Patent of the United States therefor; and I hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said applications, or from a division, continuation, continuation in part, or reissue thereof, to One Smart Chick, LLC, as the assignee, for its interest and for the sole use and benefit of One Smart Chick, LLC and its assigns and legal representatives;

For the same consideration, I, by these presents do sell, assign, and transfer to **One Smart Chick, LLC**, the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to any of said applications, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of One Smart Chick, LLC, or its designee insofar as permitted by applicable law.

AND, for the same consideration, I agree to sign all lawful papers, execute all division, continuing, continuation in part, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid One Smart Chick, LLC, its successors, assigns, and nominees, to obtain and enforce proper-protection, including the right to sue for patent infringement, for all said inventions and improvements in all countries throughout the world.

Jillian M. Frenkel Date:

STATE OF <u>GA</u>. COUNTY OF FULTON

Before me, a Notary Public in and for the State of \underline{GCRGIA} , on this \underline{Ac}^{++} day of \underline{July} , 2007 personally appeared Jillian M. Frenkel, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

Thomas J. Skok

(SEAL)

My Commission Expires: 9-22-10

THOMAS T. SKOLE Notary Public, Futton County, Georgia My Commission Expires Sept. 22, 2010

AO 1730720.1

RECORDED: 07/20/2007

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PATENT REEL: 019584 FRAME: 0660