

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
martyn Beedham	07/17/2007
RECEIVING PARTY DATA	
Name:	Koninklijke Philips Electronics N V
Street Address:	Groenewoudseweg 1
City:	Eindhoven
State/Country:	NETHERLANDS
Postal Code:	5621 BA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29281922
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Total Attachments: 1 source=5163#page1.tif	

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ASSIGNMENT

For good and valuable consideration, I, Martyn Beedham, a subject of the United Kingdom, living at St. Janshovenstraat 2b, 3572 RC Utrecht, the Netherlands, assign to Koninklijke Philips Electronics N.V., Groenewoudseweg 1, Eindhoven, The Netherlands, its successors and assigns, the application for the United States Design Patent on the Design of TOOTHBRUSH invented by me, which application was executed concurrently herewith and all rights in and to said application, and all Patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, and authorize and request the Commissioner of Patents to issue all Patens on said Design or resulting therefrom to said Koninklijke Philips Electronics N.V., as assignee of the entire interest, and covenant that I have full rights so to do and agree that I will communicate to said Koninklijke Philips Electronics N.V., or its representatives any facts known to me respecting said Design and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid Koninklijke Philips Electronics N.V., its successors and nominees, to obtain and enforce proper protection for said invention.

Dated this day of 17th JULY 2007

Martyn Beedham

A handwritten signature in black ink, appearing to read 'M. Beedham', with a long horizontal line extending to the right.