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Atty Ref/Docket No.: 2045.263US1

Patent and Trademark Office

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1. Name of conveying party(ies):

PixAround.com Pte Ltd

2. Name and address of receiving party(ies):

Name: Creative Technology Ltd

Additional name(s) of conveying party(ies) attached?

Street Address: 31 International Business Park, Creative Resource, Singapore

[] Yes [X] No

609921 Singapore

3. Nature of conveyance:

Additional name(s) & address(es) attached? [] Yes [X] No

[X] Assignment [] Merger

[] Security Agreement [] Change of Name

[] Other

Execution Date: October 31, 2006

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

6,515,664

Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Garth Vivier

Address:

Schwegman, Lundberg, Woessner & Kluth, P.A.
P.O. Box 2938
Minneapolis, MN 55402-09386. Total number of applications and patents involved: 17. Total fee (37 CFR 3.41): \$ 40.00

[] Enclosed

[X] Authorized to be charged to deposit account
19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

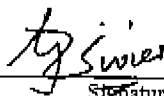
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Garth Vivier/Reg. No. 57,313

Name of Person Signing



Signature

07.25.2007

Date

Total number of pages including cover sheet: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
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ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned:

PixAround.com Pte Ltd, 31 International Business Park, Creative Resource, Singapore 609921, SINGAPORE

hereby sell, assign, and transfer to Creative Technology Ltd, a corporation of Singapore, having a principal place of business at 31 International Business Park, Creative Resource, Singapore 609921, ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent that has been executed by the undersigned prior hereto or concurrently herewith on the dates indicated below and is entitled FAST SINGLE-PASS CYLINDRICAL TO PLANAR PROJECTION filed on 11/12/1999 and issued as US 6,515,664.

and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.


PATENT

REEL: 019588 FRAME: 0532

Please Sign and Date Below:

31 October 2006

Date


Name: WILLIE PNG

Title: MANAGING DIRECTOR