Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY DATA					
N			ame	Execution Date	
HP Intellectual Corp.				12/31/2005	
RECEIVING PARTY DATA					
Name:	Applica Consumer Products, Inc.				
Street Address:	3633 Flamingo Road				
City:	Miramar				
State/Country:	FLORIDA				
Postal Code:	33027				
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Patent Number: D5		D5017	1750		
Patent Number: D501750 CORRESPONDENCE DATA					
Fax Number: (512)322-8383					
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.					
Phone: 512.322.2500					\$40,00
Email: apatent@bakerbotts.com					
Correspondent Name:Baker Botts LLP (074104.2036)Address Line 1:98 San Jacinto Blvd.					
Address Line 1: 98 San Jacinto Bivu. Address Line 2: Suite 1500					
Address Line 4: Austin, TEXAS 78701					
ATTORNEY DOCKET NUMBER:			074104.2036		
NAME OF SUBMITTER:			Todd Rosson		
Total Attachments: 2 source=D501750#page1.tif source=D501750#page2.tif					

ASSIGNMENT

WHEREAS, I, ANTHONY M. DeMORE, have invented a new, original and ornamental design for a COFFEEMAKER (identified as Attorney Docket No. D-US-BP-0460), for which I have filed an application for Letters Patent of the United States ; and

WHEREAS, HP INTELLECTUAL CORP., a corporation organized and existing under the laws of the State of Delaware, whose principal office is 2751 Centerville Road, Suite 352, Wilmington, DE 19803, U.S.A., <u>Attention of Mr. John P. Garniewski, Jr.</u>, is desirous of acquiring an interest, in the United States and all foreign countries, in and to the said invention and the Letters Patent to be obtained therefor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for and in consideration of the sum of ONE DOLLAR (\$1.00) in hand paid, and other good and valuable considerations, the receipt of all of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said HP INTELLECTUAL CORP. the entire right, title and interest in and to said invention in the United States and all foreign countries, as fully set forth and described in the application which I have executed on the <u>11th</u> day of <u>August</u>, 2003 (identified as Attorney Docket No. D-US-BP-0460), and I do hereby authorize and request the Commissioner for Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said HP INTELLECTUAL CORP. as assignee of the entire right, title and interest in and to the same, for the sole use and behoof of HP INTELLECTUAL CORP., its successors and assigns; and I do hereby agree that the said Corporation may apply for foreign Letters Patent on said invention and that I will execute all papers necessary in connection with

PATENT REEL: 019597 FRAME: 0886 the United States and foreign applications when called upon to do so by the said Corporation, its successors and assigns.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal.

8-11-03 Date:

DeMORE

RECORDED AS OF 04/07/2004

H:\My Documents\Terri\Patents\Assignments\Coffeemaker, D-BF-0460.doc

2

PATENT REEL: 019597 FRAME: 0887

RECORDED: 07/24/2007