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Atty. Docket No. CR64U-US

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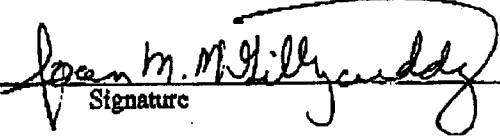
To The Honorable Commissioner of Patents and Trademarks:
Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>Leona G. Fleissman Maha Raouf</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Avon Products, Inc. Address: Avon Place Suffern, New York 10901</p> <p>Additional name(s) & addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> to correct Assignment previously recorded on Reel/Frame _____ <input type="checkbox"/> Other _____</p> <p>Execution Date(s): July 2, 2007</p>	<p>4. Patent Application number(s)</p> <p>11/814,260</p> <p>Docket No. CR64U-US</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Joan M. McGillicuddy, Esq. Address: Avon Products, Inc. Avon Place Suffern, New York 10901</p>	<p>6. Total number of applications involved: ONE</p> <p>7. Total fee (37 CFR 3.41): \$40.00</p> <p><input checked="" type="checkbox"/> Credit Card Payment Form is enclosed. <input type="checkbox"/> Charge to Deposit Account No. 50-3782, Order No. _____ <input checked="" type="checkbox"/> Charge any deficiencies to Deposit Account 50-3782, Order No. CR64U-US. (A duplicate copy of this sheet is enclosed)</p>

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8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of original document.

Joan M. McGillicuddy, Esq.  July 19, 2007

Name of Person Signing Signature Date

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Docket No.: CR64U-US

ASSIGNMENT OF APPLICATION FOR PATENT**RECEIVED
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WHEREAS:

Leona G. Fleissman 402 Stevens Avenue Ridgewood, New Jersey 07450 USAMaha Raouf 701 Somerset Street Franklin Lakes, New Jersey 07417 USA

(full name(s) and post office address(s) of inventor(s) (including country))

(hereinafter referred to as ASSIGNOR(S)), has made a discovery or invention entitled:

LONG-WEARING COSMETIC COMPOSITION

(title of discovery or invention)

- ☐ for which application for Letters Patent of the United States has been executed on even date herewith,
- ☒ for which application for Letters Patent of the United States has been filed on July 18, 2007, under Serial No. 11/814,260, and

WHEREAS:

AVON PRODUCTS, INC., 1345 Avenue of the Americas, New York, New York 10105 USA

(name and address of assignee)

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR(S) hereby sells, assigns and transfers to ASSIGNEE, its successors, legal representatives and assigns, the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal

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equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I, SAID ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and behoof of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I, SAID, ASSIGNOR(S), hereby covenant that I have full right to convey the entire right, title and interest herein sold, assigned, transferred and set over,

AND I, SAID ASSIGNOR(S) hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may apply for foreign Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that I will, at any time, when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns, communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to me respecting said discovery or invention, and execute and deliver any and all lawful papers that may be necessary or desirable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent in the ASSIGNEE, its successors, legal representatives and assigns, and that if reissues of the said Letters Patent or disclaimers relating thereto, or divisions, continuations, or refilings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives, or assigns, I will, at any time, when called up to do so by the ASSIGNEE, its successors, legal representatives, or assigns sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation and reissue applications so desired, and do all lawful acts requisite for the application for such reissues and the procuring thereof and for the filing of such disclaimers and such applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention or discovery in all countries, and without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

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PAGE 517 * RCVD AT 7/19/2007 12:11:11 PM [Eastern Daylight Time] * SVR:USPTO-EFXRF-1/20 * DNIS:2738300 * CSID:8453692900 * DURATION (mm-ss):02-26

PATENT
REEL: 019598 FRAME: 0456

Docket No.: CR64U-US

Assignor's Signature: Leona G. Fleissman 7-2-07
Name Date
Assignor's Typed
Name: Leona G. Fleissman
First Name Middle Initial Last Name
Citizenship: USA

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal this 2nd day of July, 2007.

STATE OF New York)
COUNTY OF Rockland)
ss.:)

On this 2nd day of July, 2007, before me, the undersigned authority, personally appeared to me Leona G. Fleissman known and known to me to be the individual who is described in and who executed the foregoing Assignment, and who duly acknowledged to me that he/she executed the same as his/her own voluntary act and deed for the uses and purposed therein specified.

KATHLEEN S. ABRAMS
Notary Public, State of New York
No. 01AB6073159
Qualified in Orange County
Filed in Rockland County
Commission Expires Apr 15, 2010

Kathleen S. Abrams
Notary Public

Assignor's Signature: Maha Raouf 7/2/07
Name Date
Assignor's Typed
Name: Maha Raouf
First Name Middle Initial Last Name
Citizenship: USA

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal this 2nd day of July, 2007.

STATE OF New York)
COUNTY OF Rockland)
ss.:)

On this 2nd day of July, 2007, before me, the undersigned authority, personally appeared to me Maha Raouf known and known to me to be the individual who is described in and who executed the foregoing Assignment, and who duly acknowledged to me that he/she executed the same as his/her own voluntary act and deed for the uses and purposed therein specified.

KATHLEEN S. ABRAMS
Notary Public, State of New York
No. 01AB6073159
Qualified in Orange County
Filed in Rockland County
Commission Expires Apr 15, 2010

Kathleen S. Abrams
Notary Public

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