

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT						
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Albert Gadbut</td> <td>07/16/2007</td> </tr> <tr> <td>Dmitriy Dvoskin</td> <td>07/16/2007</td> </tr> </tbody> </table>		Name	Execution Date	Albert Gadbut	07/16/2007	Dmitriy Dvoskin	07/16/2007
Name	Execution Date						
Albert Gadbut	07/16/2007						
Dmitriy Dvoskin	07/16/2007						
<b>RECEIVING PARTY DATA</b>							
<b>Name:</b>	AcquireWeb, Inc.						
<b>Street Address:</b>	1065 E. Hillsdale Boulevard						
<b>Internal Address:</b>	Suite 310						
<b>City:</b>	Foster City						
<b>State/Country:</b>	CALIFORNIA						
<b>Postal Code:</b>	94404						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11800429</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11800429		
Property Type	Number						
Application Number:	11800429						
<b>CORRESPONDENCE DATA</b>							
<b>Fax Number:</b>	(408)287-8040						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
<b>Phone:</b>	408-292-5800						
<b>Email:</b>	krogers@thelen.com						
<b>Correspondent Name:</b>	Thelen Reid Brown Raysman & Steiner LLP						
<b>Address Line 1:</b>	P. O. Box 640640						
<b>Address Line 4:</b>	San Jose, CALIFORNIA 95164-0640						
<b>ATTORNEY DOCKET NUMBER:</b>	038312-003						
<b>NAME OF SUBMITTER:</b>	Robert E. Krebs						

Total Attachments: 3  
 source=038312\_003 ASSIGNMENT#page1.tif  
 source=038312\_003 ASSIGNMENT#page2.tif

**CH \$40.00 11800429**



**ASSIGNMENT**

WHEREAS, we, Albert Gadbut, a citizen of the United States of America, residing at 2174 Fell Street, San Francisco, CA 94117 and Dmitriy Dvoskin, a citizen of the United States of America, residing at 1534 Bordelais Drive, San Jose, CA 95118, have invented a "**Customer Acquisition**" for which we have executed application papers for a U.S. patent thereon, which was filed on May 4, 2007, serial no. 11/800,429; and

WHEREAS, AcquireWeb, Inc., a California corporation, having a place of business located at 1065 E. Hillsdale Boulevard, Suite 310, Foster City, CA 94404, is desirous of acquiring the exclusive right, title and interest in and to said invention and in and to the Letters Patent to be granted and issued therefor in the United States of America and its territories and possessions, and all countries foreign thereto;

NOW, THEREFORE, for a valuable consideration, the receipt of which is hereby acknowledged, we, Albert Gadbut and Dmitriy Dvoskin, do sell, assign, transfer and set over unto the said AcquireWeb, Inc., its successors and assigns, the full and exclusive right, title and interest in and to said invention, and in and to any and all Letters Patent to be granted and issued therefor, not only for, to and in the United States of America, its territories and possessions, but also for, to and in all other countries including all priority rights under the International Convention; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said AcquireWeb, Inc., its successors and assigns, in accordance with this Assignment.

[ASSIGNMENT CONTINUATION]

Re: U.S. Patent Application entitled: **Customer Acquisition**  
Inventor: Albert Gadbut

WITNESS MY HAND at Foster City, California, this  
~~7/16/07~~ 16<sup>th</sup> day of July, 2007, this  
(date) (month) (year)

  
Albert Gadbut

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, before me,  
\_\_\_\_\_, a Notary Public, personally appeared Albert Gadbut, personally  
known to me (or proved to me on the basis of satisfactory evidence) to be the person/s whose  
name is/are subscribed to the within instrument and acknowledged to me that he/she/they  
executed the same in his/her/their authorized capacities, and that by his/her/their signature/s on  
the instrument the person/s or the entity upon behalf of which the person/s acted, executed the  
instrument.

WITNESS my hand and official seal.

\_\_\_\_\_  
NOTARY PUBLIC

[ASSIGNMENT CONTINUATION]

Re: U.S. Patent Application entitled: **Customer Acquisition**  
Inventor: Dmitriy Dvoskin

WITNESS MY HAND at Foster City, CA, this  
16<sup>th</sup> day of July, 2007,  
(date) (city, state) (month) (year)

D. Dvoskin  
Dmitriy Dvoskin

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, before me,  
\_\_\_\_\_, a Notary Public, personally appeared Dmitriy Dvoskin,  
personally known to me (or proved to me on the basis of satisfactory evidence) to be the person/s  
whose name is/are subscribed to the within instrument and acknowledged to me that he/she/they  
executed the same in his/her/their authorized capacities, and that by his/her/their signature/s on  
the instrument the person/s or the entity upon behalf of which the person/s acted, executed the  
instrument.

WITNESS my hand and official seal.

\_\_\_\_\_  
NOTARY PUBLIC