

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Noriaki OJIMA</td><td>07/17/2007</td></tr><tr><td>Kenji SHIRAISHI</td><td>07/17/2007</td></tr></tbody></table>	Name	Execution Date	Noriaki OJIMA	07/17/2007	Kenji SHIRAISHI	07/17/2007					
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Kenji SHIRAISHI	07/17/2007										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Ricoh Company, Limited</td></tr><tr><td>Street Address:</td><td>3-6, Nakamagome, 1-chome, Ohta-ku</td></tr><tr><td>City:</td><td>Tokyo</td></tr><tr><td>State/Country:</td><td>JAPAN</td></tr><tr><td>Postal Code:</td><td>143-8555</td></tr></table>	Name:	Ricoh Company, Limited	Street Address:	3-6, Nakamagome, 1-chome, Ohta-ku	City:	Tokyo	State/Country:	JAPAN	Postal Code:	143-8555	
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11745686</td></tr></tbody></table>	Property Type	Number	Application Number:	11745686							
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Application Number:	11745686										
CORRESPONDENCE DATA											
Fax Number: (703)413-2220 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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NAME OF SUBMITTER:	Anna Cejka										
Total Attachments: 2 source=307475usassignment#page1.tif source=307475usassignment#page2.tif											

OP \$40.00 11745686

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PATENT
REEL: 019608 FRAME: 0929

307475US28DIV

Assignment of Application

T NAMES
RESIDENCE
ESS OF
VENTORS

WHEREAS, I (WE) Noriaki OJIMA and Kenji SHIRAISHI

c/o Ricoh Co., Ltd.

3-6, Nakamagome 1-chome, Ohta-ku, TOKYO 143-8555 JAPAN

, respectively,

T TITLE OF
ATION

have invented certain new and useful improvements in: IMAGE PICKUP DEVICE, AUTOMATIC FOCUSING
METHOD, AUTOMATIC EXPOSURE METHOD, ELECTRONIC FLASH CONTROL METHOD AND
COMPUTER PROGRAM

(Application No. 11/745,686, filed May 8, 2007), and

T NAME
ADDRESS OF
ANY OR
R ASSIGNEE

WHEREAS, Ricoh Company, Limited

(hereinafter referred to as "ASSIGNEE") having a place of business at: 3-6, Nakamagome 1-chome, Ohta-ku, TOKYO
143-8555 JAPAN is desirous of acquiring the entire right, title and interest in and to said invention and in and to any
Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all
foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby
acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer
unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial
possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which
may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in
and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions
and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the
assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE,
its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and
entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: July 17, 2007

Noriaki Ojima

(Signature of Inventor) Noriaki OJIMA

Date: July 17, 2007

Kenji Shiraishi

(Signature of Inventor) Kenji SHIRAISHI

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
ATTORNEYS AT LAW
1940 DUKE STREET
ALEXANDRIA, VIRGINIA 22314