

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Yoav Weiss</td><td>07/13/2007</td></tr><tr><td>Yair Shapira</td><td>07/17/2007</td></tr><tr><td>Petro Flomin</td><td>07/17/2007</td></tr></tbody></table>		Name	Execution Date	Yoav Weiss	07/13/2007	Yair Shapira	07/17/2007	Petro Flomin	07/17/2007
Name	Execution Date								
Yoav Weiss	07/13/2007								
Yair Shapira	07/17/2007								
Petro Flomin	07/17/2007								
RECEIVING PARTY DATA									
Name:	Flash Networks, Inc.								
Street Address:	7 Sapir Road, P.O.B 12624								
City:	Herzlia								
State/Country:	ISRAEL								
Postal Code:	46733								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11814907</td></tr></tbody></table>		Property Type	Number	Application Number:	11814907				
Property Type	Number								
Application Number:	11814907								
CORRESPONDENCE DATA									
Fax Number: (770)804-0900 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone: 770 804 9070									
Email: gsmith@lavagrouplaw.com									
Correspondent Name: Gregory Scott Smith									
Address Line 1: Two Ravinia Drive, Suite 700									
Address Line 4: Atlanta, GEORGIA 30346									
ATTORNEY DOCKET NUMBER:	06001.1100								
NAME OF SUBMITTER:	Gregory Scott Smith								
Total Attachments: 4 source=06001.1010_Executed_Assignment#page1.tif source=06001.1010_Executed_Assignment#page2.tif									

OP \$40.00 11814907

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PATENT
REEL: 019614 FRAME: 0582

ASSIGNMENT

WHEREAS, WE, **YOAV WEISS** having a post office address of Quartier Grangeneuve, Saint-Donat sur l'herbasse F-26260 France, **YAIR SHAPIRA** having a post office address of 19 Shagal St., Haifa 32970, Israel and **PETRO FLOMIN** having a post office address of Moria 5/6 Ariel Israel 44837 (hereinafter referred to as ASSIGNORS), are joint inventors of the invention by us entitled **“METHOD AND SYSTEM FOR IMPROVING USER EXPERIENCE WHILE BROWSING”** as described in the specification forming part of a United States patent application filed herewith and identified by attorney docket number 06001.1100;

WHEREAS, **FLASH NETWORKS, INC.** (hereinafter referred to as ASSIGNEE), an Israeli corporation, having a place of business at 7 Sapir Road P.O.B 12624 Herzlia 46733 Israel, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, any patent applications that may be filed for said invention, and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from any United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, any application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS agree to execute all

instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

G. Lashway

WITNESS

Yoav Weiss

YOAV WEISS

13/7/2007

DATE

13/7/2007

DATE

WITNESS

YAIR SHAPIRA

DATE

DATE

WITNESS

PETRO FLOMIN

DATE

DATE

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WITNESS

YOAV WEISS

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DATE

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YAIR SHAPIRA

17/7/07

DATE

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YOAV WEISS

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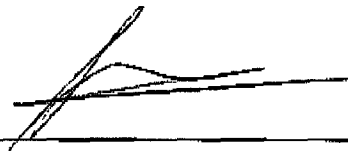
YAIR SHAPIRA

DATE

DATE



WITNESS



PETRO FLOMIN

12.07.2002

DATE

17.07.2002

DATE