Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Coors Brewing Company	07/17/2007

RECEIVING PARTY DATA

Name:	Coors Global Properties, Inc.
Street Address:	17735 W. 32nd Avenue
City:	Golden
State/Country:	COLORADO
Postal Code:	80401

PROPERTY NUMBERS Total: 3

Property Type	Number
Patent Number:	6473171
Patent Number:	6698467
Patent Number:	D376064

CORRESPONDENCE DATA

Fax Number: (303)297-2266

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3032989888

Email: nellie.kaufman@klaaslaw.com

Correspondent Name: Nellie C. Kaufman

Address Line 1: 1999 Broadway, Suite 2225
Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER: CBC 2003-1.3

NAME OF SUBMITTER: Nellie C. Kaufman

Total Attachments: 1 source=6473171#page1.tif

PATENT REEL: 019617 FRAME: 0328

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ASSIGNMENT

Coors Brewing Company, a Colorado corporation with offices at 311 10th Street, Golden, Colorado 80401 (hereinafter referred to as "CBC") has agreed and hereby agrees to assign to Coors Global Properties, Inc., a Colorado corporation with offices at 17735 W. 32nd Ave., Golden, Colorado 80401 (hereinafter referred to as "CGP") for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and does hereby sell, assign and transfer to CGP, its successors and assigns, any right, title and interest it may own, including the right of priority, in, to and under the following Intellectual Property, including the invention(s) and improvement(s) set forth therein, and any and all continuations, continuations in part, divisionals, conversion, renewals of, amendments to and substitutes for said Intellectual Property, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor; and any reissues, reexaminations, restorations or extensions of said Letters Patent:

- U.S. Patent No. 6,473,171 issued 10/29/2002;
- U.S. Patent No. 6,698,467 issued 3/2/2004; and
- U.S. Patent No. Des. 376,064 issued 12/3/1996.

CBC further hereby conveys to CGP the right to bring any actions or proceedings and obtain any remedy with respect to any infringement of any of said Intellectual Property prior to assignment of such Intellectual Property to CGP.

CBC hereby authorizes and requests the Commissioner for Patents of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to CGP, as assignee of the entire right, title and interest, any and all Letters Patent for said invention(s) or improvement(s), including any and all Letters Patent of the United States which may be issued and granted on or as a result of the Intellectual Property aforesaid, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, I hereunto set my hand and seal:

COORS BREWING COMPANY

RECORDED: 07/30/2007

Name: N. Cornell Boggs Chief Legal Officer & Group Title: Vice President, Public Affairs	Dale: 11/1/300
State of Colorado) ss.:	
County of County of	
17 Out 17 2007	
Before me this day of July 1, 300	, personally appeared
M. Who is personally known or p	
satisfactory evidence to be the person who acknowledged the foregoing ins	trument of Assignment to be
his/her free act and deed.	
My Commission Expires:	1 man
My Commission Expires Aug 2 2000 FROM N	otary Public
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PATENT REEL: 019617 FRAME: 0329