

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Wong Hoo SIM		06/25/2007
Steven ERICKSON		06/27/2007
RECEIVING PARTY DATA		
Name:	Creative Technology Ltd	
Street Address:	31 International Business Park	
Internal Address:	Creative Resource	
City:	Singapore	
State/Country:	SINGAPORE	
Postal Code:	609921	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11770598	
CORRESPONDENCE DATA		
Fax Number:	(408)428-6699	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	408-546-6417	
Email:	Russ_Swerdon@Creativelabs.com	
Correspondent Name:	Russell Swerdon	
Address Line 1:	1901 McCarthy Blvd.	
Address Line 4:	Milpitas, CALIFORNIA 95036	
ATTORNEY DOCKET NUMBER:	CTLP170US	
NAME OF SUBMITTER:	Russell N. Swerdon	
<p>Total Attachments: 4</p> <p>source=CTLP170US - Assignment#page1.tif</p> <p>source=CTLP170US - Assignment#page2.tif</p>		

CH \$40.00 11770598

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PATENT
REEL: 019618 FRAME: 0972

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned:

Wong Hoo SIM, 5 Chestnut Terrace, Singapore 679123 (SG)
Steven ERICKSON, 1047 Longfellow Ave, Campbell, CA 95032 (US)

hereby sell, assign, and transfer to Creative Technology Ltd, a corporation of Singapore, having a principal place of business at 31 International Business Park, Creative Resource, Singapore 609921, ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent that has been executed by the undersigned prior hereto or concurrently herewith on the dates indicated below and is entitled AUDIO ENHANCEMENT MODULE FOR PORTABLE MEDIA PLAYER.

and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

June, 07
Date


Wong Hoo SIM

Each Inventor: Please
also list the date that
you signed the
accompanying
DECLARATION AND
POWER OF
ATTORNEY:

June, 07
Date

Each Inventor: Please Sign and Date Below:

27 June, 07
Date



Steven ERICKSON

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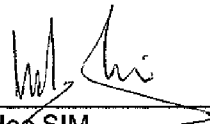
and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

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covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

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