PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Andy O. Bryson	04/30/2007
Richard Fishman	05/01/2007

RECEIVING PARTY DATA

Name:	IGT
Street Address:	9295 Prototype Drive
City:	Reno
State/Country:	NEVADA
Postal Code:	89521-8986

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11739661

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: IGT1P421

NAME OF SUBMITTER: Roger S. Sampson

Total Attachments: 2

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PATENT REEL: 019620 FRAME: 0469

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ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned inventor, have invented certain new and useful improvements as set forth in the patent application entitled:

GAMING COMMUNITY MANAGEMENT AND PERSONALIZATION

(Atty. I	Pocket No. IGT1P421/P-1232), (check one)
	for which I have executed a U.S. patent application on even date herewith. (Accompanying) which bears U.S. application No. 11/739,661. (Not accompanying) which is a U.S. provisional application. (Accompanying)
acknow	For good and valuable consideration, the receipt and sufficiency of which is hereby ledged, I, an undersigned inventor, hereby:

- 1) Sell, assign and transfer to IGT, a Nevada corporation, having a place of business at 9295 Prototype Drive, Reno, NV 89521-8986 ("ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, applications based upon, and patents granted upon (including foreign patents and the right to claim priority), the above-referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered and will not enter into any assignment, contract, or understanding that conflicts with this assignment.
- 6) Authorize and request my attorney/agent to insert above the application No. in order to assist with recordal of this assignment.

Signed on the date indicated beside my signature.

PATENT REEL: 019620 FRAME: 0470

1. Inventor Signature: Andy O. Bryson State of Nevada County of Clark SS.	
On this 30th day of Apri, in the year 2007, before me, kendel Renee Caston, Notary Public, personally appeared Andy O. Bryson, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.	
WITNESS my hand and official seal. Witness my hand and official seal. Notary Signature Wenday Renee Castol COMM. #1529430 Notary Public - Californi San Francisco County My Comm. Expires Nov. 25, 2	a Z
2. Inventor Signature:	
State of Nevada) County of	
On this	

WITNESS my hand and official seal.

RECORDED: 07/30/2007

Notary Signature Kendaf Renec Cash



PATENT REEL: 019620 FRAME: 0471