

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Bruno Jean Antonelli</td><td>07/18/2007</td></tr><tr><td>Wolfgang Scholz</td><td>07/18/2007</td></tr><tr><td>Jurgen Weidl</td><td>07/19/2007</td></tr><tr><td>Josh Robert Gordon</td><td>07/18/2007</td></tr><tr><td>Jan Hill</td><td>07/18/2007</td></tr><tr><td>Gerd Rainer Manz</td><td>07/24/2007</td></tr></tbody></table>	Name	Execution Date	Bruno Jean Antonelli	07/18/2007	Wolfgang Scholz	07/18/2007	Jurgen Weidl	07/19/2007	Josh Robert Gordon	07/18/2007	Jan Hill	07/18/2007	Gerd Rainer Manz	07/24/2007	
Name	Execution Date														
Bruno Jean Antonelli	07/18/2007														
Wolfgang Scholz	07/18/2007														
Jurgen Weidl	07/19/2007														
Josh Robert Gordon	07/18/2007														
Jan Hill	07/18/2007														
Gerd Rainer Manz	07/24/2007														
RECEIVING PARTY DATA															
Name:	adidas International Marketing B.V.														
Street Address:	Koningin Wilhelminaplein 30														
City:	Amsterdam														
State/Country:	NETHERLANDS														
Postal Code:	1062 KR														
PROPERTY NUMBERS Total: 1															
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11732831</td></tr></tbody></table>	Property Type	Number	Application Number:	11732831											
Property Type	Number														
Application Number:	11732831														
CORRESPONDENCE DATA															
Fax Number: (617)523-1231 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone: 617-570-1607															
Email: jforcier@goodwinprocter.com															
Correspondent Name: John V. Forcier															
Address Line 1: Exchange Place															
Address Line 4: Boston, MASSACHUSETTS 02109															
ATTORNEY DOCKET NUMBER:	ADI-128														
NAME OF SUBMITTER:	John V. Forcier														

CH \$40.00 11732831

PATENT

500324086

REEL: 019620 FRAME: 0904

Total Attachments: 4

source=adi-128assign#page1.tif

source=adi-128assign#page2.tif

source=adi-128assign#page3.tif

source=adi-128assign#page4.tif

PATENT

REEL: 019620 FRAME: 0905

ASSIGNMENT

WHEREAS, We, Bruno Jean Antonelli, Wolfgang Scholz, Jürgen Weidl, Josh Robert Gordon, Jan Hill and Gerd Rainer Manz have invented one or more inventions described in an application (or provisional application) for Letters Patent of the United States entitled:

Sole Element for a Shoe

and identified by

☐ Attorney Docket No. ADI-128, and/or executed by us on even date herewith and about to be filed in the United States Patent Office; and

☒ Serial No. 11/732,831 filed in the United States Patent Office on April 4, 2007 and

WHEREAS, adidas International Marketing B.V. (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of The Netherlands, and having a usual place of business at Koningin Wilhelminaplein 30, 1062 KR Amsterdam, The Netherlands desires to acquire an interest therein, in accordance with agreements duly entered into with us;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns, and legal representatives, our entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to the invention(s) described in said application, together with our entire right, title and interest in and to said application and such Letters Patent as may issue thereon or claim priority under United States law or international convention, including but not limited to non-provisionals, continuations, divisionals, reissues, reexaminations, extensions, and substitutions of said application or such Letters Patent, and any right, title and interest we may have in provisional applications to which said application claims priority; said invention(s), applications and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; we hereby convey all of our rights arising under or pursuant to any and all United States laws and international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent, including but not limited to any cause(s) of action and damages accruing prior to this assignment. We hereby acknowledge that this assignment, being of our entire right, title and interest in and to said invention(s), carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all Letters Patent to ASSIGNEE in its own name as assignee of our entire right, title and interest therein;

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention(s) to said ASSIGNEE, its successors, assigns, and legal representatives, but at its or their expense and charges, including the execution of non-


provisional, substitution, continuation, divisional, reissue, reexamination, or corresponding foreign or international patent applications;

AND, we hereby further agree to provide statements or testimony in any interference or other proceeding in which said invention(s) or any application or patent directed thereto may be involved;

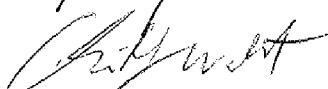
AND, we hereby authorize ASSIGNEE or its attorneys or agents to insert the correct serial number and filing date into this assignment, if none is indicated on the date of our execution of this assignment;

AND, we hereby authorize and request the Director of the United States Patent and Trademark Office and the empowered officials of all other governments to issue such Letters Patent as shall be granted upon said application, or applications based thereon, to said ASSIGNEE, its successors, assigns, or legal representatives.


IN TESTIMONY WHEREOF, we have hereunto set our hands and affixed our seals on the date(s) set forth below.

Inventor: 
Bruno Jean Antonelli

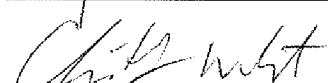
Date: 07/18th/07

Witness 
CHRISTOF WOLPERT

Date: 07/18/07

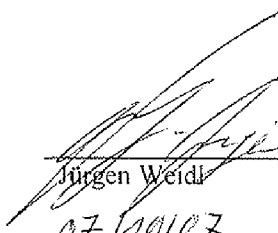
Inventor: 
Wolfgang Scholz

Date: 07/18.07

Witness 
CHRISTOF WOLPERT

Date: 07/18/07

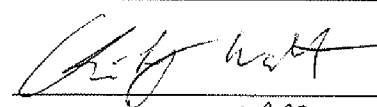
Inventor:


Jürgen Weidl

Date:

07/19/07

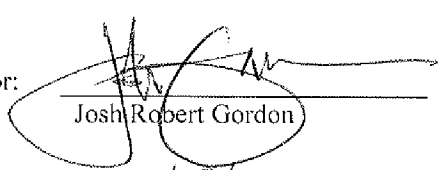
Witness


CHRISTOP WALPERT

Date:

07/19/07

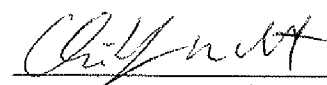
Inventor:


Josh Robert Gordon

Date:

07/18/07

Witness


CHRISTOP WALPERT

Date:

07/18/07

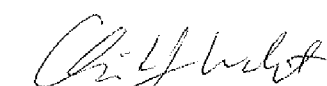
Inventor:


Jan Hill

Date:

07/18/07

Witness


CHRISTOP WALPERT

Date:

07/18/07

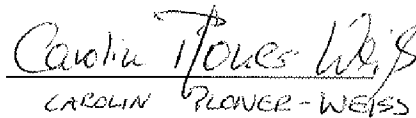
Inventor:


Gerd Rainer Manz

Date:

07/24/07

Witness


CAROLIN FLONER-WEISS

Date:

07/24/07

LIBC/3008366.1