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U.S. PTO

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07/13/2007

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OMB No. 0651-0027 (exp. 6/30/2008)U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103429621

RECORDATION FORM COVER SHEET
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

YANG, Frank
WEI, Tzu-Hao
LUM, Myk Wayne
WADE, Adam C.
CHANG, Di-FongAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) June 28, 2007

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: SIMPLEHUMAN LLC

Internal Address: _____

Street Address: _____

19801 S. Vermont Ave.City: TorranceState: CACountry: USAZip: 90502Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

07/17/2007 TNGUYEN2 00000035 29289265

04 FC:8021

40.00 OP

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Wen LiuInternal Address: LIU & LIU

Street Address: _____

444 S. Flower Street, Suite 1750City: Los AngelesState: CaliforniaZip: 90071Phone Number: (213) 830-5743Fax Number: (213) 830-5741Email Address: wliu@liulaw.com6. Total number of applications and patents involved: 17. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☒ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers 5826
Expiration Date 11/2008b. Deposit Account Number 501288Authorized User Name Wen Liu

9. Signature:



Signature

July 13, 2007

Date

WEN LIU

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450PATENT
REEL: 019631 FRAME: 0679

JOINT ASSIGNMENT

THIS ASSIGNMENT, by Frank Yang, Tzu-Hao Wei, Myk Wayne Lum, Adam C. Wade and Di-Fong Chang (hereinafter referred to as the assignors), residing at 6847 Alta Vista Dr., Rancho Palos Verdes, CA 90275; 3321 Glenmark Drive, Hacienda Heights, CA 91745; 12 Ivy Lane, Irvine, CA 92602; 30 Ametrine Way, Rancho Santa Margarita, CA 92688; and 20434 S. Vermont Ave. #72, Torrance, CA 90502, respectively, witnesseth:

WHEREAS, said assignors have invented certain new and useful improvements in TOILET PAPER HOLDER, set forth in an application for Letters Patent of the United States, having an oath or declaration executed, respectively, on 06/28/07, 06/28/07, 06/28/07, 06/28/07, and 06/28/07.

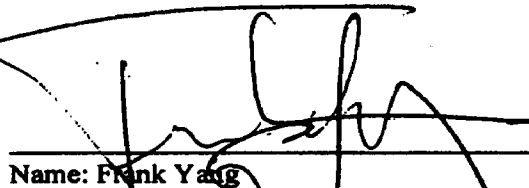
WHEREAS, SIMPLEHUMAN LLC, a corporation duly organized under and pursuant to the laws of the State of California and having its principal place of business at 19801 S. Vermont Ave., Torrance, California 90502 (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, their entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

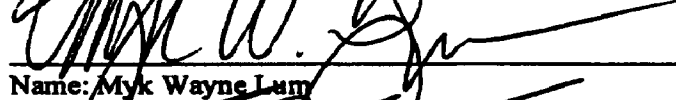
6/28/07
Date


Name: Frank Yang

6/28/07
Date


Name: Zou-Mao Wei

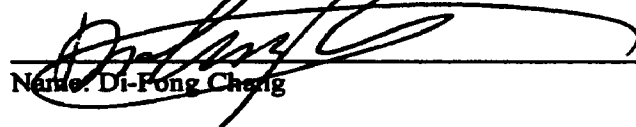
6/28/07
Date


Name: Myk Wayne Lum

6/28/07
Date


Name: Adam C. Wade

6/28/07
Date


Name: Di-Fong Cheng