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Andrej Ljolje Ann Syrdal	Name: AT&T KNOWLEDGE VENTURES, LP		
Alistair Conkie	Internal Address:		
Additional name(s) of conveying party(ies) attached? Yes V No 3. Nature of conveyance/Execution Date(s):	Street Address: 645 E. Plumb Lane		
Execution Date(s)_June 4, 2007			
✓ Assignment	City: Reno		
Joint Research Agreement	State: NV		
Government Interest Assignment Executive Order 9424, Confirmatory License	Country: U\$ Zip: 89502		
Other	Additional name(s) & address(es) attached? Yes 🗹 No		
A. Patent Application No.(s) 11/725,591 Attorney Docket No.: 1033-061093	document is being filed together with a new application. B. Patent No.(s) ached? Yes No		
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1		
Name: Jeffrey G. Toler	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00		
Internal Address: TOLER SCHAFFER LLP	Authorized to be charged by credit card Authorized to be charged to deposit account		
Street Address: 8500 Bluffstone Cove, Suite A201	Enclosed None required (government interest not affecting title)		
City: _Austin	8. Payment Information		
State: <u>TX</u> Zip: <u>78759</u>	a. Credit Card Last 4 Numbers Expiration Date		
Phone Number: 512-327-5515	b. Deposit Account Number 50-2469		
Fax Number: 512-327-5575			
Email Address:	Authorized User Name Jeffrey G. Toler		
9. Signature:	7-31-2007		
Signature	Date		
<u>Jeffrey G. Toler, Reg. No.: 38,342</u> Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:		

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or malled to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, Andrei Ljolje, a citizen of the United States of America, residing at 20 Spencer Drive, Morristown, NJ 07960; Ann Syrdal, a citizen of the United States of America, residing at 10 Woodlawn Drive, Morristown, NJ 07960; Alistair Conkie, a citizen of the United Kingdom, residing at 10 Woodlawn Drive, Morristown, NJ 07960; hereinafter called the "Assignors," have made the invention described in the United States patent application entitled, "Systems and Methods of Providing Modified Media Content," Attorney Docket No. 1033-061093 (AT&T 2006-1093), for a full description of which reference is here made to an application for Letters Patent of the United States filed on March 19, 2007, and assigned Application Serial No. 11/725,591; and

WHEREAS, AT&T KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

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AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application Identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor:	: <u>Andrei Liolje</u>	
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Signature of First Inventor:

Date:

Witnesses for First Inventor

First Witness:

ParkSutural 06/04/07

Signature / Date

Full Name (printed)

Mark Bertnage.

Second Witness:

Signature / Oate

TIRSO ALONSE

PATENT

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Attorney Docket Number: 1033-061093

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First	i Inventor:	Andrej Ljolje		
Signature of F	irst Inventor:			
Date:				
	Witnesses for I	First Inventor		
	First Witness:	Signature / Date		
		Full Name (printed)		
	Second Witnes	Signature / Date		
		Full Name (printed)		
Name of Second Inventor: Ann Syrdal				
Signature of S	econd Inventor:	ank Syl		
Date:		June 4, 2007		
Witnesses for Second Inventor				
	First Witness:	E). T. Westwook June 4, 2007- Signature / Date		
	Second Witnes	Barbara Evelyn Westbrook Full Name (printed) Signature / Bate Randy Westbrook Full Name (printed)		

PATENT

Attorney Docket Number: 1033-061093

Full Name (printed)

Name of Second Inventor:	Ann Syrdal			
Signature of Second Inventor:	· · · · · · · · · · · · · · · · · · ·			
Date:				
Witnesses for Second Inventor				
First Witness:	Signature / Date			
	Full Name (printed)			
Second Witness	Signature / Date			
	Full Name (printed)			
Name of Third Inventor:	Alistair Conkie			
Signature of Third Inventor:	Alin D. Ci			
Date:	4 JUNE 2007			
Witnesses for T	hird Inventor			
First Witness:	Marksutno 200/64/07 Signature / Date			

PATENT

REEL: 019637 FRAME: 0355

D05

Attorney Docket Number: 1033-061093

Mark Bertnagel
Full Name (printed)

in a Colour

Second Witness:

Signature / Date

ALONSO. TiRSO

Full Name (printed)

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