

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Stadium Hat, Incorporated	08/01/2007
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	ASFFH, LLC
<b>Street Address:</b>	P.O. Box 2808
<b>City:</b>	Kailua-Kona
<b>State/Country:</b>	HAWAII
<b>Postal Code:</b>	96740
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	6401258
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(414)273-5840
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(414) 273-1300
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<b>Correspondent Name:</b>	Roy F. Gilbert
<b>Address Line 1:</b>	111 E. Kilbourn Ave.
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202-6622
<b>NAME OF SUBMITTER:</b>	Roy F. Gilbert
<b>Total Attachments: 2</b>	
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**OP \$40.00 6401258**

## PATENT ASSIGNMENT

Assignment and Undertaking made effective August 1, 2007 by Stadium Hat, Incorporated, a Wisconsin corporation ("Assignor"), and Bronzell Miller and Jane Miller, both adult residents of Oconomowoc, Wisconsin (collectively the "Shareholders"), to and for the benefit of ASFFH, LLC, a Nevada limited liability company ("Assignee").

### Recitals

Assignor is itself the assignee of U.S. Patent No. 6,401,258, dated June 11, 2002, "Headgear for Sports Fans" (the "Patent"). Assignor and the Shareholders desire to convey all right, title and interest in the Patent to Assignee.

### Assignment

In consideration of the foregoing, the mutual covenants herein contained, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby executes this assignment and undertakes and agrees as follows:

1. Assignment of Patent Rights. Assignor hereby sells, transfers and assigns to Assignee, and Assignee hereby accepts from Assignor all right, title and interest in and to the Patent that the Assignor now has or may hereafter acquire, including any and all other patents and rights that may be obtained or granted with respect to the Patent whether in the United States or abroad, together with all powers and privileges relating thereto and all documents, data, materials, work papers, prototypes, models, specifications, drawings and other tangible items comprising or included within same (on whatever media), all of the same to be held and enjoyed by Assignee for Assignee's own use and enjoyment and for the use and enjoyment of Assignee's successors and assigns, to the end of the term or terms for which any such patents may be issued, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, together with any and all claims for damages by reason of any past infringement of the Patent together with the right to sue for and collect the same.

2. Representations and Warranties of Assignor. Assignor represents and warrants that it has not previously assigned the Patent or any rights therein and is by this assignment transferring all right, title and interest it has in the Patent.

3. Representations and Warranties of the Shareholders. The Shareholders represent and warrant that they own all right, title and interest in all outstanding stock of Assignor free of all liens, encumbrances and any other equity rights and that they are also all of the directors of Assignor and, acting in their capacities as shareholders and directors, have approved and authorized the execution of this patent assignment.

4. Assignor Cooperation. Assignor agrees that it will, at any and all times upon request of Assignee, execute and deliver any and all documents and take such other actions as

may be necessary or desirable to effect Assignee's ownership of the Patent and reflect the same in the records of the United States Patent and Trademark Office. Assignor further agrees that it will at any and all times upon request of Assignee communicate to Assignee pertinent facts relating to the Patent and/or the history thereof and testify as to same in any interference or other litigation when requested to do so. However, Assignor shall not be obligated to incur any out-of-pocket expense in connection with Assignor's compliance with the provisions of this paragraph, all such expenses to be the sole responsibility of Assignee.

5. Miscellaneous. The provisions hereof are binding on and inure to the benefit of the parties hereto and their respective successors and assigns. This assignment shall be governed by and construed in accordance with the laws of the state of Wisconsin. Notices required or permitted to be given hereunder shall be in writing and shall be delivered either in person or by registered or certified mail, postage prepaid, to the following addresses, which may be changed by notice given pursuant hereto:

Assignee: ASFFH, LLC  
P.O. Box 2808  
Kailua-Kona, HI 96740  
Attn: John R. Stevens, Manager

Assignor: Stadium Hat Incorporated  
38 S Main St.  
P.O Box 1061  
Oconomowoc, WI 53066-1061

Mailed notices shall be deemed given when deposited in the United States mail.

In witness whereof, the undersigned has executed and delivered this assignment as of the date and year first above written.

ASSIGNOR:

Stadium Hat, Incorporated

By:   
Bronzell Miller

SHAREHOLDERS:

  
Bronzell Miller

  
Jane Miller

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