

Form PTO-1595

Attorney Docket No.: **VIGN1560-1**

**RECORDATION FORM COVER SHEET  
PATENTS ONLY**

To the Honorable Commissioner for Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of Conveying party(ies):

**Brian Reistad  
William D. Snapper  
Andrew C. Payne  
James Campbell**

Additional name(s) of conveying party(ies)  
Attached?  Yes  No

2. Name and address of receiving Party(ies):

**Revenio, Inc.  
16 New England Executive Park, 2<sup>nd</sup> Floor  
Burlington, MA 01803**

Additional name(s) & address(es) attached?  
 Yes  No

3. Nature of conveyance:

- Assignment**                       : Merger  
 : Security Agreement               : Change of name  
 : Other:

Execution Date: **07/21/2000**

Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) **11/353,792**

B. Patent No.(s)

Additional numbers attached?  Yes :  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name **Customer No. 44654  
Sprinkle IP Law Group  
1301 W. 25<sup>th</sup> Street, Suite 408  
Austin, Texas 78705**

6. Total number of Applications and patents involved: **1**

7. Total fee (37 CFR 3.41)... **\$ 40.00**

8.  Enclosed

9.  Authorized to charge the recordation fee or any underpayment to deposit account No. 50-3183.

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document*

**Ari G. Akmal**  
Reg. No. 51,388

**8-3-07**  
Date

**Certificate of Facsimile**

I hereby certify that this document is being sent via fax to fax number (571) 273-0140 to the Assignment Division of the United States Patent Office, attn: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22312-1450 on **8-3** 2007.

**Brenda Cross**  
Signature

Total number of pages including cover sheet, attachments, and document: **5**

G/H \$40.00 503183 11363792

## ASSIGNMENT

WHEREAS, We, Brian Reistad, being a citizen of the United States of America, residing at 31 Basswood Avenue, Sudbury, MA 01776, USA; William D. Snapper, being a citizen of the United States of America, residing at 90 Bald Hill Road, Holliston, MA 01746, USA; Andrew C. Payne, being a citizen of the United States of America, residing at 83 Tower Road, Lincoln, MA 01773, USA; and James Campbell, being a citizen of the United States of America, residing at 73 Winter Street, Watertown, MA 02472, USA; are inventors of certain new and useful inventions and discoveries, for which we have made an application for Letters Patent entitled METHOD AND SYSTEM FOR FACILITATING MARKETING DIALOGUES, a declaration for which is being executed on an even day herewith; and

WHEREAS, Revenio, Inc., whose address is 16 New England Executive Park, 2<sup>nd</sup> Floor, Burlington, MA 01803, USA, and which, together with its successors and assigns is hereinafter called "ASSIGNEE," is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited;

NOW, THEREFORE, for and in consideration of good and valuable consideration furnished by ASSIGNEE to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservations:

1. Assign, transfer, and convey to ASSIGNEE the entire right, title, and interest in and to said inventions and discoveries, said application for Letters Patent, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part, and convention applications based in whole, or in part, upon said inventions or discoveries, or upon said applications, and any and all Letters Patents, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon, or arise from, said inventions, said discoveries, said applications, and said Letters Patent;

2. Authorize ASSIGNEE to file patent applications in any or all countries on any or all of said inventions and discoveries in our name or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under International Conventions or otherwise;
3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments throughout the world to issue or transfer all said Letters Patents to ASSIGNEE, as assignee of the entire right, title, and interest therein or otherwise as ASSIGNEE may direct;
4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications, or patents, or any license to use the same, or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to ASSIGNEE without encumbrance;
5. Bind our heirs, legal representatives, and assigns, as well as ourselves, to do, upon ASSIGNEE's request and at ASSIGNEE's expense, but without additional consideration to us or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications, and said Letters Patents shall be held and enjoyed by ASSIGNEE as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this Assignment had not been made; and particularly to execute and deliver to ASSIGNEE all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by ASSIGNEE; and to communicate to ASSIGNEE all facts known to us relating to said inventions and discoveries or the history thereof, and to testify as to the same in any court or proceeding; and to furnish ASSIGNEE any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns

which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal.

DATE: July 21, 00

Brian Reistad  
Brian Reistad

WITNESSED BY:

Cynthia Bussey  
Name

Cynthia Bussey

Ravenio, Inc 16 New England Executive Park  
Address  
2nd Floor  
Burlington, MA 01803

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal.

DATE: 7-21-00

William D. Snapper  
William D. Snapper

WITNESSED BY:

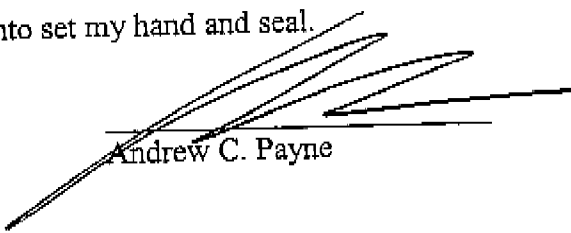
Cynthia Bussey  
Name

Cynthia Bussey

Ravenio, Inc 16 New England Executive Park  
Address  
2nd Floor  
Burlington, MA 01803

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal.

DATE: 7/21/00

  
Andrew C. Payne

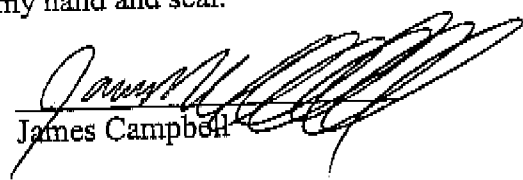
WITNESSED BY:

Cynthia Bussey  
Name

Cynthia Bussey  
Revenio, Inc 16 New England Executive Park  
Address 2nd Floor  
Burlington, MA 01803

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal.

DATE: 7/21/00

  
James Campbell

WITNESSED BY:

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