

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Meir Tzur</td> <td>07/30/2007</td> </tr> <tr> <td>Victor Pinto</td> <td>07/30/2007</td> </tr> <tr> <td>Eran Pinhasov</td> <td>07/30/2007</td> </tr> </tbody> </table>		Name	Execution Date	Meir Tzur	07/30/2007	Victor Pinto	07/30/2007	Eran Pinhasov	07/30/2007
Name	Execution Date								
Meir Tzur	07/30/2007								
Victor Pinto	07/30/2007								
Eran Pinhasov	07/30/2007								
RECEIVING PARTY DATA									
Name:	Zoran Corporation								
Street Address:	1390 Kifer Road								
City:	Sunnyvale								
State/Country:	CALIFORNIA								
Postal Code:	94086								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11754104</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11754104				
Property Type	Number								
Application Number:	11754104								
CORRESPONDENCE DATA									
Fax Number:	(415)276-6599								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	(415) 276-6500								
Email:	eileenbowen@dwt.com								
Correspondent Name:	Davis Wright Tremaine LLP								
Address Line 1:	505 Montgomery Street, Suite 800								
Address Line 4:	San Francisco, CALIFORNIA 94111								
ATTORNEY DOCKET NUMBER:	ZRAN.109US0								
NAME OF SUBMITTER:	Gerald P. Parsons								
Total Attachments: 5 source=ZRAN109US0_Recordation_Assignment#page1.tif source=ZRAN109US0_Recordation_Assignment#page2.tif									

CH \$40.00 11754104

source=ZRAN109US0_Recordation_Assignment#page3.tif

source=ZRAN109US0_Recordation_Assignment#page4.tif

source=ZRAN109US0_Recordation_Assignment#page5.tif

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

Meir Tzur of Haifa, Israel
Victor Pinto of Zichron-Yaakov, Israel
Eran Pinhasov of Zichron Yaakov, Israel

hereby sell, assign and transfer to Zoran Corporation, a Delaware corporation, having a place of business at 1390 Kifer Road, Sunnyvale, California, 94086, its successors and assigns, the entire right, title and interest throughout the world in my invention in

TECHNIQUES OF MOTION ESTIMATION WHEN ACQUIRING AN IMAGE OF A SCENE THAT MAY BE ILLUMINATED WITH A TIME VARYING LUMINANCE

for which we filed a United States Patent Application on **May 25, 2007**, which now has Application No. **11/754,104**, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 30 day of July, 2007.

[Signature]

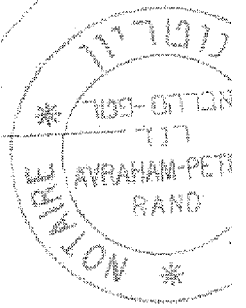
Meir Tzur

State of _____)
County of _____) ss

On 30th July 2007 before me, Abraham Peter Rand Notary personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

SIGNATURE OF NOTARY



Executed this 30 day of July, 2007.

Victor Pinto

Victor Pinto

State of _____)
) ss
County of _____)

On 30th July 2007 before me, Avraham Peter Rand Notary
personally appeared Mr. Victor Pinto personally known to
me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s)
is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the
same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the
instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the
instrument.

WITNESS my hand and official seal.

SIGNATURE OF NOTARY



Executed this 30 day of July, 2007.

Eran Pinhasov

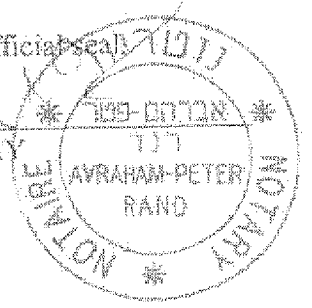
Eran Pinhasov

State of _____)
) ss
County of _____)

On 30th July 2007 before me, Avraham Peter Rand Notary
personally appeared Mr. Eran Pinhasov personally known to
me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s)
is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the
same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the
instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the
instrument.

WITNESS my hand and official seal.

SIGNATURE OF NOTARY



AUTHENTICATION of SIGNATURE

א ל מ ד ת ח ת י מ ה

I, the undersigned, Avraham Peter Rand, Notary at Haifa, ISRAEL, hereby certify that on 30th of July, 2007, appeared in my office Mr. Meir Tzur who identified himself by Israeli Identity Certificate no. 014464952, issued by the State of Israel, the Ministry of Interior, on 3/20/2000 at its' branch in Haifa; and so Mr. Victor Pinto who identified himself by Israeli Certificate of Identity no. 055057756, issued by the State of Israel, the Ministry of Interior in its' Tel Aviv-Center branch on 7/22/1987; and so Mr. Bran (David) Pinhasov who identified himself by Israeli Certificate of Identity no. 028757771, issued by the State of Israel, the Ministry of Interior in its' Tel Aviv-Center branch on day 8/17/1998, and they all signed, by their own good will, the document overleaf, marked "A" - namely an assignment of Patent Application to the U.S.A. no. 11/754,104.

אני הח"מ, אברהם פטר רנד, נוטריון בחיפה, מאשר בזה כל ביום 30 ביולי 2007, הופיעו בפני מר מאיר צור אשר הזדהה בפני באמצעות תעודת זהות מס' 014464952 אשר הוציאה מדינת ישראל, משרד הפנים ביום 20/3/2000; וכן מר ויקטור פינטו, שהזדהה בפני באמצעות תעודת זהות מס' 055057756 שהוציאה מדינת ישראל, משרד הפנים בסניף תל אביב-מרכז ביום 22/7/1987 וכן מר ערן דוד פנחסוב שהזדהה בפני באמצעות תעודת זהות מס' 028757771, שהוציאה מדינת ישראל, משרד הפנים, בסניף תל אביב-מרכז ביום 17/8/1998 והם חתמו בפני מצויגם הטוב על הכתב הנוספה מעבר לדרך ומסומן "A" - פניה בענין פטנט נושאת מס' סדרה ארה"ב 11/754,104.

In witness whereof, I hereby authenticate the signatures of Mr. Meir Tzur, Mr. Victor Pinto and Mr. Bran David Pinhasov by my own hand signature and seal today, 30th of July 2007.

ולראיה הנני מאמת בזה חתימתם של הח"מ מאיר צור, ויקטור פינטו, וערן דוד פנחסוב, בחתימת ידי ובחותמי, ביום 30 ביולי 2007.

...rial fee of 284.15 N.I.S., according to art.1 (a) and (c) of Notarial Regulations (Services) 1982, was debited with the ... of V.A.T.

שכר שירותים, בסך 284.15 ש"ח, על פי הסעיפים 1 (א) ו- (ג) להודעת הנוטריונים (שכר שירותים), תשס"ב-2002, חויב כדלל מע"מ.



ספס מס' 1 לפי התוספת השניה מבח'תפ"ק 9 לתקנות הנוטריונים, 1977 stated in the 2nd. supplement according to art. 9 of the Notarial Regulations, Tashlaz-1977

רביקה שידור
RIVKA SHIDORE

31-07-2007

APOSTILLE

(Convention de la Haye du 5 Octobre 1961)

- | | | |
|--|--|-----|
| 1. STATE OF ISRAEL | מדינת ישראל | 1. |
| This public document | מסמך ציבורי זה | |
| 2. Has been signed by | נחתם בידי | 2. |
| Advocate <i>Abraham-Peter Roud</i> | עו"ד <i>אברהם-פטר רוד</i> | |
| 3. acting in capacity of Notary. | המסכן בנדר נטריון. | 3. |
| 4. bears the seal/stamp of the above Notary | נושא את החותם/החותמת של הנוטריון הנ"ל | 4. |
| Certified | אושר | |
| 5. at the Magistrates' Court, Haifa | בבית משפט השלום חיפה | 5. |
| 6. Date | ביום | 6. |
| 7. by an official appointed by Minister of Justice under the Notaries Law, 1976. | על ידי מי שמונה בידי שר המשפטים לפי חוק הנוטריונים, התשלום-1976. | 7. |
| 8. Serial number <i>385</i> | מס' סידורי <i>385</i> | 8. |
| 9. Seal/Stamp | החותם/החותמת | 9. |
| 10. Signature | חתימה | 10. |



רביקה שידור
RIVKA SHIDORE
31-07-2007
רביקה שידור