PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Christophe REBOURS	07/31/2007

RECEIVING PARTY DATA

Name:	Amorepacific Corporation	
Street Address:	181, 2-ga Hangang-ro, Yongsan-gu	
City:	Seoul	
State/Country:	KOREA, REPUBLIC OF	
Postal Code:	140-777	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11815593

CORRESPONDENCE DATA

(231)389-3377 Fax Number:

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ATTORNEY DOCKET NUMBER:	2217.04
NAME OF SUBMITTER:	John K Park

Total Attachments: 2

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PATENT

Attorney Docket No. 2217.04

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ASSIGNMENT

WHEREAS, I, Christophe REBOURS (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignor"), invented certain new and useful improvements disclosed in an application for United States Letters Patent titled:

Mascara Brush

Filed:

August 6,2007

Application Serial No.: 11/815,593

AND WHEREAS, AMOREPACIFIC CORPORATION, with its principal location at 181, 2-ga Hangang-ro, Yongsan-gu, Seoul, 140-777, Republic of Korea (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignee"), wants to acquire the entire right, title and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents (and all other patents) which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries; and Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment;

AND ASSIGNOR HEREBY covenants that Assignor has full right to convey the entire interest herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict herewith;

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AND ASSIGNOR HEREBY further covenants and agrees that Assignor will communicate to Assignee any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional continuation, continuations legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, ASSIGNOR hereunto sets my hands:

Signature:Christophe	REBOURS	Date: July 31, 2007
STATE OF)	
COUNTY OF)ss.	
aforesaid, personally ap	ppeared Christophe REBOURS (to be the person whose name i	gned, a Notary Public for the State and County known to me or proved to me on the basis of s subscribed to the above assignment, and
		(Notary Public)

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RECORDED: 08/06/2007