

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Thomas A. Wallen	07/31/2007
RECEIVING PARTY DATA	
Name:	Hallmark Cards, Incorporated
Street Address:	2501 McGee Trafficway
Internal Address:	P.O. Box 419126
City:	Kansas City
State/Country:	MISSOURI
Postal Code:	64141-6126
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	11684422
Patent Number:	7204048
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	612-335-5070
Email:	lls@fr.com
Correspondent Name:	Fish & Richardson P.C.
Address Line 1:	60 South Sixth Street
Address Line 2:	Suite 3300
Address Line 4:	Minneapolis, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	13213-070001/13213-070002
NAME OF SUBMITTER:	Michael T. Hawkins
Total Attachments: 3	
source=13213-070001 Wallen Assignment#page1.tif	

CH \$80.00 11684422

500330181

PATENT
REEL: 019658 FRAME: 0665

source=13213-070001 Wallen Assignment#page2.tif

source=13213-070001 Wallen Assignment#page3.tif



July 31, 2007

Michael Hawkins
Fish & Richardson P.C.
3300 Dain Rauscher Plaza
60 South Sixth Street
Minneapolis, MN 55402

Re: Adding Tom Wallen as an inventor on the Card For Retaining Items Therein--
U.S. Patent No. 7,204,048

Dear Mike:

Enclosed is a signed Assignment from Tom Wallen.

Thank you.

Sincerely,

David N. Johnson
Assistant General Counsel
P.O. Box 419126
Kansas City, MO 64141-6126
tel. 816.274.8397, fax 816.274.7171
djohns4@Hallmark.com

ASSIGNMENT

For valuable consideration, I, Thomas A. Wallen, of 8704 W. 64th Place #101, Merriam, KS 66202; hereby assign to HALLMARK CARDS, INCORPORATED, a corporation of Missouri, having a place of business at 2501 McGee Trafficway, P. O. Box 419126, Kansas City, MO 64141-6126, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled CARD FOR RETAINING ITEMS THEREIN, filed August 29, 2003, and assigned U.S. Serial Number 10/653,040, now issued U.S. Patent Number 7,204,048, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DATE: 07.31.2007

Thomas A Wallen
THOMAS A. WALLEN

STATE OF Missouri)
COUNTY OF Jackson) SS.

On July 31, 2007, before me, the undersigned, a notary public for the State of Missouri, there personally appeared THOMAS A. WALLEN personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

TERESA A. DANNER
Notary Public - Notary Seal
STATE OF MISSOURI
Cass County
My Commission Expires: March 15, 2008

Teresa A Danner
Notary Public

60442744.doc