

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Keri DeWitt</td><td>05/22/2005</td></tr><tr><td>Thomas Majchrowski</td><td>05/22/2005</td></tr></tbody></table>	Name	Execution Date	Keri DeWitt	05/22/2005	Thomas Majchrowski	05/22/2005	
Name	Execution Date						
Keri DeWitt	05/22/2005						
Thomas Majchrowski	05/22/2005						
RECEIVING PARTY DATA							
Name:	Teresis Media Management, Inc.						
Street Address:	800 West 1st Street, Suite 1804						
City:	Los Angeles						
State/Country:	CALIFORNIA						
Postal Code:	90012						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11042437</td></tr></tbody></table>	Property Type	Number	Application Number:	11042437			
Property Type	Number						
Application Number:	11042437						
CORRESPONDENCE DATA							
Fax Number:	(213)620-1398						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	213-620-1780						
Email:	skemp@sheppardmullin.com						
Correspondent Name:	Sheppard, Mullin, Richter & Hampton LLP						
Address Line 1:	333 South Hope Street, 48th Floor						
Address Line 4:	Los Angeles, CALIFORNIA 90071						
ATTORNEY DOCKET NUMBER:	06BD-113420						
NAME OF SUBMITTER:	James R. Brueggemann						
Total Attachments: 1 source=113420-Assign#page1.tif							

CH 11042437 \$40.00

ASSIGNMENT

WHEREAS, Keri DeWitt of 800 West 1st, #2007, Los Angeles, CA 90012 and Thomas Majchrowski of 24 Carpenteria, Irvine, CA 92602, Assignors, have invented a new and useful "METHODS AND APPARATUSES FOR DETECTING SCENES IN A VIDEO MEDIUM" for which an application for United States Letters Patent, U.S. Patent Application Serial No. 11/042,437, filed January 25, 2005 has been or will be executed by us; and

WHEREAS, Assignors believe themselves to be the original and joint inventors of the invention disclosed in the application for Letters Patent; and

WHEREAS, Teresis Media Management, Inc, a California corporation, having a place of business at Suite 1804, 800 West 1st, Los Angeles, California 90012, Assignee, desires to acquire by formal assignment the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee, the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

Further, Assignors agree that, upon request and without further compensation, they and their legal representatives and assign will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention.

FIRST JOINT INVENTOR:

Date: 5/22/05


Keri DeWitt

SECOND JOINT INVENTOR:

Date: 5/22/05


Thomas Majchrowski

W02-SF:511Y61454783.1