

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
David E. Rosenau	07/18/2007
Leonid M. Bass	07/30/2007
RECEIVING PARTY DATA	
Name:	World Sports Challenge, Ltd.
Street Address:	MWB Berkley Street
Internal Address:	1 Berkeley Street
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	W1J 8DJ
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11771160
CORRESPONDENCE DATA	
Fax Number:	(215)965-1210
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(215) 965-1293
Email:	cjablon@akingump.com
Correspondent Name:	Clark A. Jablon (684341-1US)
Address Line 1:	One Commerce Square
Address Line 2:	2005 Market Street, Suite 2200
Address Line 4:	Philadelphia, PENNSYLVANIA 19103
ATTORNEY DOCKET NUMBER:	684341.0001/1US
NAME OF SUBMITTER:	Gladys E. Morales
Total Attachments: 4 source=684341-1US-Assignment#page1.tif	

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**ASSIGNMENT
(PATENT APPLICATION)**

WHEREAS, we, ("ASSIGNORS"):

<u>Inventor</u>	<u>Citizenship</u>	<u>Address</u>
David E. Rosenau	U.S.A.	115 Woods Road Absecon, NJ 08201
Leonid M. Bass	U.S.A.	Calle Angelita Caveno 4, Apt #2B Madrid, 28027 SPAIN

having invented a certain new and useful invention entitled:

PARLAY-BASED TOURNAMENT INCLUDING SUCCESSIVE GAMES

for which a United States patent application has been filed on June 29, 2007 under U.S. Patent Application No. 11/771,160; and

WHEREAS, ("ASSIGNEE"):

World Sports Challenge, Ltd., having an address of MWB Berkeley Street, 1 Berkeley Street, London W1J 8DJ, is desirous of acquiring the entire right, title and interest in and to the invention throughout the United States and the world, and all right, title and interest in, to and under any and all Letters Patent of the United States and all countries throughout the world;

FOR GOOD and VALUABLE CONSIDERATION, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNORS, intending to be legally bound, do hereby:

AUTHORIZE said ASSIGNEE, or its representatives to insert above the filing date and application number of the application when these are known;

SELL, ASSIGN, TRANSFER and CONVEY to ASSIGNEE the whole and entire right, title and interest for the United States and its possessions and territories and all foreign countries in and to the invention which is disclosed in the above-identified patent application, and, in and to any and all patent applications related thereto including, but not limited to, all provisionals, non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent which have been or shall be filed in the United States and all foreign countries on the invention; all original, reissued and reexamined patents and extensions thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which the patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNOR(S) had this Assignment not been made; and specifically including all rights of priority created by the above patent application under any treaty, convention or law relating thereto;

AUTHORIZE and REQUEST the issuing authority to issue any and all United States and foreign patents granted on the invention to ASSIGNEE;

WARRANT and REPRESENT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by ASSIGNORS, and that the full right to convey the same as herein expressed is possessed by ASSIGNORS;

AGREE and UNDERTAKE, when requested and at the expense of ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, ASSIGNORS will execute all non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, and all other patent applications on the invention; execute all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to ASSIGNEE all facts known to ASSIGNORS relating to the invention and the history thereof; and generally do everything possible which ASSIGNEE shall consider desirable for vesting title to the invention in ASSIGNEE, and for securing, maintaining and enforcing proper patent protection for the invention; all without further compensation to ASSIGNORS;

AGREES to hold in trust, keep confidential, not make use of, and not disclose or reveal to any third party said invention, without ASSIGNEE'S prior written consent.

TO BE BINDING on the heirs, assigns, representatives and successors of ASSIGNORS and extending to the successors, assigns, and nominees of ASSIGNEE.

7/18/2007
Date

David E. Rosenau
David E. Rosenau

Date

Leonid M. Bass

STATE OF NEW JERSEY

:

: ss.

COUNTY OF Atlantic

:

Before me, this 18th day of July 2007 ^{David E.} Rosenau, personally appeared **David E. Rosenau** known to be the person who is described in and who executed the above Assignment, and he/she acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Theresa A. Abouras
Notary Public

THERESA A. ABOURAS
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Sept. 23, 2010

My Commission Expires: 9-23-2010

AUTHORIZE and REQUEST the issuing authority to issue any and all United States and foreign patents granted on the invention to ASSIGNEE;

WARRANT and REPRESENT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by ASSIGNORS, and that the full right to convey the same as herein expressed is possessed by ASSIGNORS;

AGREE and UNDERTAKE, when requested and at the expense of ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, ASSIGNORS will execute all non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, and all other patent applications on the invention; execute all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to ASSIGNEE all facts known to ASSIGNORS relating to the invention and the history thereof; and generally do everything possible which ASSIGNEE shall consider desirable for vesting title to the invention in ASSIGNEE, and for securing, maintaining and enforcing proper patent protection for the invention; all without further compensation to ASSIGNORS;

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TO BE BINDING on the heirs, assigns, representatives and successors of ASSIGNORS and extending to the successors, assigns, and nominees of ASSIGNEE.

Date

July 30, 2007

Date

David E. Rosenau

Leonid Bass

Leonid M. Bass