

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jeremy A. Clark</td><td>08/07/2007</td></tr><tr><td>Michael A. Whittier</td><td>08/07/2007</td></tr></tbody></table>		Name	Execution Date	Jeremy A. Clark	08/07/2007	Michael A. Whittier	08/07/2007						
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Jeremy A. Clark	08/07/2007												
Michael A. Whittier	08/07/2007												
RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Target Brands, Inc.</td></tr><tr><td>Street Address:</td><td>1000 Nicollet Mall</td></tr><tr><td>Internal Address:</td><td>TPS-3165</td></tr><tr><td>City:</td><td>Minneapolis</td></tr><tr><td>State/Country:</td><td>MINNESOTA</td></tr><tr><td>Postal Code:</td><td>55403-2467</td></tr></table>		Name:	Target Brands, Inc.	Street Address:	1000 Nicollet Mall	Internal Address:	TPS-3165	City:	Minneapolis	State/Country:	MINNESOTA	Postal Code:	55403-2467
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PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11777765</td></tr></tbody></table>		Property Type	Number	Application Number:	11777765								
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Application Number:	11777765												
CORRESPONDENCE DATA													
Fax Number: (612)766-1600 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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ATTORNEY DOCKET NUMBER:	347431												
NAME OF SUBMITTER:	Lisa Johnson												
Total Attachments: 2 source=347431Assignment#page1.tif													

OP \$40.00 11777765

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PATENT
REEL: 019663 FRAME: 0331

ASSIGNMENT	Attorney Docket No.: 2006-004088-0001	Page 1 of 2
	First Named Inventor: Jeremy A. Clark	
	Title: MULTI-PANEL BILLBOARD ACCESSORY	

WHEREAS, we, **Jeremy A. Clark**, a United States citizen, residing at 5720 Knox Avenue South, Minneapolis, MN 55419, and **Michael A. Whittier**, a United States citizen, residing at 2202 Dupont Avenue South, Minneapolis, MN 55405, have invented certain new and useful improvements as described in an application entitled **MULTI-PANEL BILLBOARD ACCESSORY**, in which an application was made for Letters Patent of the United States, the application having been executed on even date herewith, and/or being identified in the United States Patent and Trademark Office by Application No. 11/777,765, filed July 13, 2007; and

WHEREAS, Target Brands, Inc., Corporation of the State of Minnesota, and having an address of 1000 Nicollet Mall, TPS-3165, Minneapolis, MN 55403-2467 United States, is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, we transfer to Assignee, its successors and assigns, my entire right, title, and interest in and to the invention, the above-identified patent application, corresponding domestic applications (including provisionals, divisionals, continuations, and continuations-in-part), corresponding foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and application number of the application when ascertained. We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, or our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

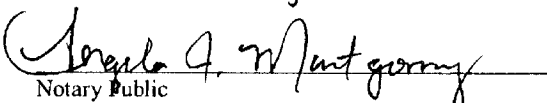

Jeremy A. Clark

Date 8-7-07

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Minnesota)
 : SS.
COUNTY OF Hennepin)

Subscribed and sworn to before me, a Notary Public,
this 7th day of August, 2007.


Notary Public

(SEAL)



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ASSIGNMENT	Attorney Docket No.: 2006-004088-0001	Page 2 of 2
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Page 2 of 2

Title: MULTI-PANEL BILLBOARD ACCESSORY

Michael A. Whittier

Date 01/1/07

STATE OF Minnesota)
COUNTY OF Hennepin) SS.

STATE OF Minnesota)
COUNTY OF Hennepin) SS.

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