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To the Director of the U.S. Patent

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documents or the new address(es) below.

1. Name of conveying party(ies)Michael G. Robinson
Lenny Lipton**2. Name and address of receiving party(ies)**Name: REAL D

Internal Address: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**Execution Date(s) July 19, 2007; July 23, 2007☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Joint Research Agreement☐ Government Interest Assignment☐ Executive Order 9424, Confirmatory License☐ Other _____Street Address: 100 North Crescent Drive, Suite 120City: Beverly HillsState: CaliforniaCountry: U.S.A. Zip: 90210Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**Name: Steven W. Smyrski, Esq.Internal Address: Smyrski Law Group, A P.C.Street Address: 3310 Airport Avenue, S.W.City: Santa MonicaState: California Zip: 90405-6118Phone Number: 310.397.9118Fax Number: 310.397.9158Email Address: steve@smyrski.com**6. Total number of applications and patents involved: -1-****7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**☒ Authorized to be charged by credit card☐ Authorized to be charged to deposit account☐ Enclosed☐ None required (government interest not affecting title)**8. Payment Information**a. Credit Card Last 4 Numbers 0012
Expiration Date 08/08

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

July 23, 2007

Date

Steven W. Smyrski

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment/Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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PATENT
REEL: 019663 FRAME: 0861

Please return signed/recorded to:
Smyrski Law Group, APC
3310 Airport Avenue, SW
Santa Monica, CA 90405-6118
Attention: Steven W. Smyrski

Atty Docket: REAL0146

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the undersigned, **Lenny Lipton and Michael G. Robinson**, do hereby sell, assign, and transfer to: **REAL D**, an entity having a place of business at 100 North Crescent Drive, Suite 120, Beverly Hills, California 90210, USA ("Assignee"), its successors, assign, and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions and improvements which are disclosed in the application for United States Letters Patent,

(X) which has been executed by the undersigned concurrently herewith,

and is entitled: **SOFT APERTURE CORRECTION FOR LENTICULAR SCREENS**, and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in any to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application; and

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, at the reasonable expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional continuing substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof, and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications to patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Name:

Michael G. Robinson

Date:

July 19

2007

State of

COLORADO

County of

BOULDER

ss.

On this 19th day of July, in the year 2007, before me, Terr Lyn Hamner Notary Public, personally appeared Michael G. Robinson, personally me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Notary Signature

Terr Lyn Hamner

TERR LYNN HAMNER
Notary Public
State of Colorado

My Commission Expires 5/25/2008.

Name: *[Signature]* Date: July 23,, 2007
Lenny Lipton

State of California)
County of Los Angeles) ss.

On this 23 day of July, in the year 2007, before me, Jennifer A. Sloane, Notary Public, personally appeared Lenny Lipton, personally known to known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Notary Signature *Jennifer A. Sloane*

