

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Christopher P. Weigand	06/26/2007
RECEIVING PARTY DATA	
Name:	American Greetings Corporation
Street Address:	One American Road
City:	Cleveland
State/Country:	OHIO
Postal Code:	44144
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29289452
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	One Cleveland Center, 9th FL
Address Line 4:	Cleveland, OHIO 44144
ATTORNEY DOCKET NUMBER:	109769.0173
NAME OF SUBMITTER:	James C. Scott
Total Attachments: 2 source=0173#page1.tif source=0173#page2.tif	

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PATENT
REEL: 019665 FRAME: 0109

ASSIGNMENT

WHEREAS, I, **Christopher P. Weigand**, a citizen of the United States of America, residing at 8006 Summersweet Trail, Sagamore Hills, Ohio 44067; has invented certain inventions and improvements disclosed in a design patent application entitled "**Card and Newspaper Display Stand**," and filed in the United States Patent and Trademark Office on 07/20/2007, serial no. 29/289,452; and

WHEREAS, **AMERICAN GREETINGS CORPORATION**, a corporation of the State of Ohio having a principal place of business at One American Road, Cleveland, Ohio 44144, is desirous of acquiring an interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I, **Christopher P. Weigand**, by these presents do sell, assign, and transfer to **AMERICAN GREETINGS CORPORATION**, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to **AMERICAN GREETINGS CORPORATION** as the assignee, for its interest and for the sole use and benefit of **AMERICAN GREETINGS CORPORATION** and its assigns and legal representatives;

For the same consideration, we, by these presents, do sell, assign, and transfer to **AMERICAN GREETINGS CORPORATION** the full, exclusive, and entire right, title, and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of

any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **AMERICAN GREETINGS CORPORATION** or its designee insofar as permitted by applicable law;

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **AMERICAN GREETINGS CORPORATION**, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.


Christopher P. Weigand


Date